

September 25, 1991  
CONTACT: Joann Stevens  
(202) 994-6460

FOR IMMEDIATE RELEASE

SCHOLAR SAYS COLLAPSE OF COMMUNISM  
MAY NOT OPEN DOORS TO DEMOCRACY

"The demise of Leninism will not give way to liberal democratization." So Robert Scalapino, professor emeritus of the University of California-Berkeley, informed a capacity audience of scholars and friends who had come to hear his views on emerging East-West relations.

Scalapino delivered his address-- "The United States and Asia: The Future Course," -- at the opening of GW's Gaston Sigur Center for East Asian Studies, Monday, September 23, in the Marvin Center Ballroom of The George Washington University. Some 300 people attended the lecture followed by a reception.

The Center is named for Gaston Sigur who first joined the University in 1972 as professor of international relations and director of the Institute for Sino-Soviet Studies. In 1982, he served on the National Security Council as special assistant to the president for East Asian and Pacific Affairs. Currently he is the Distinguished Professor of East Asian Studies at

MORE

GW's Elliott School of International Affairs which, this year, celebrates nearly 100 years of global scholarship.

Scalapino is a leading scholar of East-West relations and the former director of the Institute for East Asian Studies at the University of California-Berkeley.

GW professor William R. Johnson, associate director of the Sigur Center, used the event to announce that next Spring Scalapino would become the Center's first visiting scholar.

The author of 35 books on Asia and more than 300 articles, Scalapino offered a panoramic view of U.S. relations with Korea, China, Japan, and Southern Asia. Using Corazon Aquino and the late Rajiv Ghandi as examples, he concluded that weak leadership in Asia, "despite good intentions," could have disastrous consequences on political stability in the world.

Commenting on China, he said change would not come until the "old men" were no longer in power. Then issues like decentralization and economic stability would come to the forefront.

Scalapino also discussed Japan's relationship, past and present, with the United States, and declared that despite a history of political strife and apparent economic conquest by Japan, "there will be no divorce in this marriage because there are just too many ties."

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BOB \_\_\_\_\_

DEBBIE \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER \_\_\_\_\_ *nb*

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

HELEN \_\_\_\_\_

JOANN \_\_\_\_\_ *Joann*

KELLIE \_\_\_\_\_ *K*

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

*Please proof*

- 1) Local Daily
- a) Metro Desk
  - Style, Capital Life
  - c) National Desk
- 2) Metro Newspapers
- a) D.C.
  - b) Maryland (PG County)
  - c) Maryland (Montgomery County)
  - d) Northern Virginia
  - e) Loudoun County
- 3) Local TV
- a) News Desk
  - b) Public Affairs Director
  - c) PSA Director
  - d) Talk Show/Public Affairs Show
- 4) Local Radio
- a) News Director
  - b) PSA Director
  - c) Calendar Listings
  - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- Local Coverage
  - National Coverage
- 6) National Daily
- a) Washington Bureau
  - b) Home Office
  - c) Lifestyle Editor
  - d) Op-Ed Editor
- 7) Wire Services
- a) City Desk
  - b) National Desk
  - c) Broadcast
  - d) Daybooks
- 8) Syndicates/News Services
- a) Newspapers
  - b) Broadcast
- 9) National Broadcast
- a) Network Radio News Desk
  - b) Network Radio Shows
  - c) Network TV News Desk
  - d) Network TV Shows
  - e) Non-Network Radio Talk Shows
- 10) Foreign Media
- a) Australian
  - b) British
  - c) Canadian
  - d) Hispanic
  - e) Japanese
  - f) French
  - g) German
  - h) Korean
  - i) Chinese
  - j) Israel
- 11) Advertising/Public Relations/  
Marketing
- a) newspaper reporters (local, national and syndicates)
  - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
  - d) specialized publication reporters
- 13) Art
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
  - b) radio
  - c) TV
  - d) specialized publications
- 15) Business
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- a) Campus
  - b) D.C.
  - c) Maryland
  - d) Virginia
  - e) Special Campus
  - f) Dean's List
- 18) Computers
- a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 19) Congress
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 22) Drama
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar Listings
- 23) Economics/Finance
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 26) Engineering
- c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 27) Environment
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 28) Federal
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 30) Health Services
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 36) Media
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 37) Military
- a) newspapers
  - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 41) Pentagon/Defense
- National Security
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
  - d) specialized publication reporters
- 43) Public/International Affairs
- State Department
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 45) Religion
- a) newspaper reporters
  - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- a) newspaper reporters
  - d) specialized publication reporters
- 47) Science
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 49) Telecommunications
- a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 50) Travel
- a) newspaper reporters
  - b) specialized publications (in-flight magazines)
  - z) travel trade publications
- 51) White House
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporter
- 52) Women's Issues
- a) newspaper reporters
  - d) specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV shows
  - d) specialized publications/reports
  - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV reporters
  - d) specialized publication reporters
- 56) President's List
- a) media
  - b) colleagues
- 57) Terrorism
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 58) Jewish Media
- a) newspapers
  - b) broadcast
- 59) AIDS
- a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International Business
- a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
- a) newspapers
  - c) TV reporters
  - d) specialized publication reporters
- 62) LISNER
- a) print
  - b) radio
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

EFFECTIVE 4/91, GWU

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FOR IMMEDIATE RELEASE

ENGINEERING PROFESSOR SAYS PHYSICS & FUN  
IS WINNING COMBINATION FOR TENNIS

Weak lob got you low? Tennis elbow giving you a pain in the neck? **Breakthrough Tennis** (Farragut Publishing Company) may be the remedy you need says Rolf Clark, an engineering professor at The George Washington University.

In his latest book, Clark creates a winning sports combination by blending the mechanics of systems thinking -- the study of mental and physical processes -- with his love for tennis.

Clark began playing tennis at age 41 and three years later experienced his own personal breakthrough using his concept. Previously he had been an enthusiastic but run-of-the-mill club player. Two years later, the principles of **Breakthrough Tennis** had pushed him into the league of players regionally ranked by the United States Tennis Association. Today at age 54, he ranks 22nd in the Mid-Atlantic Men's 45 Singles and is also a tennis

MORE

instructor.

As Clark sees it, most tennis instruction is cumbersome, rigid and unnecessarily complicated. Breakthrough Tennis works to free students of cumbersome details by teaching them the physics of tennis along with the limitations of human concentration. Clark's prose is clear, simple and to the point. Divided into four sections, the book covers concepts from "how we learn" to "thoughts about tennis." Sage advice is presented about technique such as what to do with your hands and feet. Or how to focus your concentration, timing and balance.

Average players learning tennis usually falter at the intermediate level and become frustrated at their lack of progress, says Clark. Eventually they lose interest in the game and may quit playing.

The goal of Breakthrough Tennis is to keep the game fresh and fun for tennis players at all levels.

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DEBBIE \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER \_\_\_\_\_ *ml*

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

HELEN \_\_\_\_\_

JOANN *Artha* \_\_\_\_\_

KELLIE ~~*JB*~~ \_\_\_\_\_

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

*News staff, please proof*  
*Peggy* *Priority*

Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

Syndicates/News Services

- a) Newspapers
- b) Broadcast

National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

16) College Newspapers (local)

17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

18) Computers

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

19) Congress

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- b) radio reporters
- c) TV reporters
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20) Consumer

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21) Dance

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22) Drama

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- d) specialized publication reporters
- e) calendar Listings

23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

24) Education

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- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

25) Energy

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- b) TV reporters
- c) specialized publication reporters

26) Engineering

- a) TV reporters
- b) specialized publication reporters
- c) calendar listings

27) Environment

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters

28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

31) Historical

- d) specialized publication reporters

32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

33) Law/The Courts

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) law reviews

34) Libraries

- d) specialized publication reporters

35) Literary

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

37) Military

- a) newspapers
- b) specialized publications

38) Museums

- d) specialized publication reporters

39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters

42) Public Policy

- a) newspaper reporters
- b) specialized publication reporters

43) Public/International Affairs

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

45) Religion

- a) newspaper reporters
- b) specialized publication reporters

46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- b) specialized publication reporters

47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

48) Technology

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) calendar listings

49) Telecommunications

- a) newspaper reporters
- b) specialized publication reporters
- c) calendar listings

50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- c) travel trade publications

51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporter

52) Women's Issues

- a) newspaper reporters
- b) specialized publication reporter

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

56) President's List

- a) media
- b) colleagues

57) Terrorism

- a) newspaper reporters
- b) TV reporters
- c) specialized publication reporters
- d) calendar listings

58) Jewish Media

- a) newspapers
- b) broadcast

59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

61) Banking

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- c) specialized publication reporters

62) LISNER

- a) print
- b) radio

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SUBJECT or AUDIENCE

11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- b) specialized publication reporters (magazine, newsletters, etc.)

12) Architecture

- a) newspaper reporters
- b) specialized publication reporters

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## MEDIA ADVISORY

### CONFERENCE ON HEALTH CARE REFORM EXAMINES AMERICA'S CHOICES

**EVENT:** Warren Greenberg, professor of health economics and health care sciences at The George Washington University, will be a panelist for a national conference sponsored by the American Enterprise Institute, October 3 & 4. The conference, **American Health Policy: Critical Issues for Reform**, will present Greenberg's research on "The Elimination of Employer-based Health Insurance: Efficiency and Equity in the Health Care Marketplace?"

**WHEN:** Friday, October 4, 1991  
8:45 - 10:45 a.m.

**WHERE:** Hotel Washington  
Washington Ballroom  
Pennsylvania Ave., NW and 15th Street  
Washington, DC

### Background:

Greenberg has lectured around the world on the value of presenting alternatives to employer-based health care insurance. The premise of his paper is that everyone should be able to get adequate health care insurance whether they are employees, self-employed or under-employed.

He will present his paper in the session titled "Policies to Achieve Reform: What are the Choices?" Other conference sessions include: "Private Health Insurance: What, If Anything, Is Wrong?", "Improving Access to Health Care: What Role for the Private Sector?", "The Politics of Health Policy Reform," and "The Objective of Health Care Cost Containment: What Can Reform Achieve?"

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BOB \_\_\_\_\_

JOANN JS

KELLIE \_\_\_\_\_

LORETTA ms

PEGGY \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER author

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

SANDY \_\_\_\_\_

HELEN \_\_\_\_\_

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- a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 19) Congress
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- 21) Dance
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- 22) Drama
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  - d) specialized publication reporters
  - e) calendar Listings
- 23) Economics/Finance
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  - d) specialized publication reporters
- 24) Education
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- 25) Energy
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- 33) Law/The Courts
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 36) Media
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 37) Military
- a) newspapers
  - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 41) Pentagon/Defense
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  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
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- 43) Public/International Affairs
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  - e) calendar listings
- 49) Telecommunications
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  - e) calendar listings
- 50) Travel
- a) newspaper reporters
  - b) specialized publications (in-flight magazines)
  - z) travel trade publications
- 51) White House
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
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- 52) Women's Issues
- a) newspaper reporters
  - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV shows
  - d) specialized publications/reports
  - e) calendar listings
- 55) Space
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  - b) radio reporters/shows
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- 56) President's List
- a) media
  - b) colleagues
- 57) Terrorism
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- 58) Jewish Media
- a) newspapers
  - b) broadcast
- 59) AIDS
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  - d) radio reporters
- 60) International
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- 61) Banking
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  - c) TV reporters
  - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: Fernando Robles  
- Faruk Ghader  
Internat'l Bus.  
Gov. 401  
- 2 copies to H.  
EFFECTIVE 4/91, GWU

Sept. 25, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

FOR MORE INFORMATION: (202) 994-8675

**FOR IMMEDIATE RELEASE**

**GW FORUM ADDRESSES MERCOSUR FREE TRADE AGREEMENT**

Experts in South American trade will discuss the MERCOSUR free trade agreement between Argentina, Brazil, Paraguay and Uruguay at the second forum on regional international marketing systems. The forum is sponsored by The George Washington University's School of Business and Public Management.

The event is to be held on Tuesday, Oct. 1, from 6:00 to 8:00 p.m. at the International Monetary Fund's Visitors Center, 700 19th St., NW. It will bring together economists and law makers whose work focuses on the Southern Cone Common Market (MERCOSUR). Among the participants are Carlos Braga, international trade economist at The World Bank; Sergio Sardenberg, an associate with the law firm Cole, Corette and Abrutyn; Eugenio Diaz Bonilla, minister of agricultural affairs, Embassy of Argentina; and a representative of the Southern Cone desk of the U.S. Department of Commerce.

The experts will discuss the prospect of MERCOSUR becoming a greater hemispheric free trade market as proposed by President George Bush, the challenge of stabilizing the economies of participating countries and the prospect of liberalizing trade policies of the national industries of the Southern Cone countries.

The forum is part of a graduate M.B.A. seminar series offered by GW's department of international business and its Institute for Brazilian Business Issues. The negotiations of the U.S.-Mexico Free Trade Agreement was the topic of the first forum. Two additional sessions, on Oct. 29 and Nov. 19, will focus on business opportunities in Thailand and Saudi Arabia, respectively.

Further information can be obtained by calling Fernando Robles, associate professor of international business, at (202) 994-8675 or by writing via facsimile at (202) 994-0458.

Sept. 25, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

FOR MORE INFORMATION: (202) 994-8675

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BOB \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER Autter

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

HELEN \_\_\_\_\_

JOANN JK

KELLIE JP

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

SLUG: Accountancy AwdAUTHOR: HeatherDATE RELEASED: 9/25/91

- 1) Local Daily
- Metro Desk
  - Style, Capital Life
  - National Desk
- 2) Metro Newspapers
- D.C.
  - Maryland (PG County)
  - Maryland (Montgomery County)
  - Northern Virginia
  - Loudoun County
- 3) Local TV
- News Desk
  - Public Affairs Director
  - PSA Director
  - Talk Show/Public Affairs Show
- 4) Local Radio
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- City Desk
  - National Desk
  - Broadcast
  - Daybooks
- 8) Syndicates/News Services
- Newspapers
  - Broadcast
- 9) National Broadcast
- Network Radio News Desk
  - Network Radio Shows
  - Network TV News Desk
  - Network TV Shows
  - Non-Network Radio Talk Shows
- 10) Foreign Media
- Australian
  - British
  - Canadian
  - Hispanic
  - Japanese
  - French
  - German
  - Korean
  - Chinese
  - Israel
- 11) Advertising/Public Relations/Marketing
- newspaper reporters (local, national and syndicates)
  - specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- newspaper reporters
  - specialized publication reporters
- 13) Art
- newspaper reporters
  - radio reporters
  - TV reporters
  - specialized publication reporters
  - calendar listings
- 14) Black-oriented Audience
- newspapers
  - radio
  - TV
  - specialized publications
- 15) Business
- newspaper reporters
  - radio reporters
  - TV reporters
  - specialized publication reporters
  - calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
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  - D.C.
  - Maryland
  - Virginia
  - Special Campus
  - Dean's List
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  - radio reporters
  - TV reporters
  - specialized publication reporters
- 21) Dance
- newspaper reporters
  - radio reporters
  - TV reporters
  - specialized publication reporters
  - calendar listings
- 22) Drama
- newspaper reporters
  - radio reporters
  - TV reporters
  - specialized publication reporters
  - calendar listings
- 23) Economics/Finance
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  - radio reporters
  - TV reporters
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- 24) Education
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- 25) Energy
- newspaper reporters
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- 26) Engineering
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- 27) Environment
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- 28) Federal
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- 29) Film
- newspaper reporters
  - radio reporters
  - TV reporters
  - specialized publication reporters
  - calendar listings
- 30) Health Services
- newspaper reporters
  - radio reporters
  - TV reporters
  - specialized publication reporters
  - calendar listings
- 31) Historical
- specialized publication reporters
- 32) Labor
- newspaper reporters
  - radio reporters
  - TV reporters
  - specialized publication reporters
- 33) Law/The Courts
- newspaper reporters
  - TV reporters
  - specialized publication reporters
  - law reviews
- 34) Libraries
- specialized publication reporters
- 35) Literary
- newspaper reporters
  - specialized publication reporters
  - calendar listings
- 36) Media
- newspaper reporters
  - radio reporters
  - TV reporters
  - specialized publication reporters
  - calendar listings
- 37) Military
- newspapers
  - specialized publications
- 38) Museums
- specialized publication reporters
- 39) Music
- newspaper reporters
  - radio reporters
  - TV reporters
  - specialized publication reporters
  - calendar listings
- 40) Politics
- newspaper reporters
  - radio reporters
  - TV reporters
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- 41) Pentagon/Defense  
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  - specialized publication reporters
- 42) Public Policy
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- 47) Science
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  - radio reporters
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  - specialized publication reporters
- 48) Technology
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  - TV reporters
  - specialized publication reporters
  - calendar listings
- 49) Telecommunications
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- 50) Travel
- newspaper reporters
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  - travel trade publications
- 51) White House
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  - specialized publication reporter
- 52) Women's Issues
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  - specialized publication reporter
- 53) Women/Family/Leisure-Oriented Audience
- specialized publications
- 54) Youth-Oriented Audience
- newspaper reporters/columns
  - radio reporters/shows
  - TV shows
  - specialized publications/reports
  - calendar listings
- 55) Space
- newspaper reporters/columns
  - radio reporters/shows
  - TV reporters
  - specialized publication reporters
- 56) President's List
- media
  - colleagues
- 57) Terrorism
- newspaper reporters
  - TV reporters
  - specialized publication reporters
  - calendar listings
- 58) Jewish Media
- newspapers
  - broadcast
- 59) AIDS
- newspapers
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## SUBJECT or AUDIENCE

OTHER:

Larry Singleton  
Debra Sheldon  
Accountancy Dept.  
Gov't 209.  
Copy to H.

EFFECTIVE 4/91, GWU

"People on the Move"  
Washington Business Journal  
2000 14th St. N.  
Arlington, VA

+ 3 copies to  
Heather

Sept. 25, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

**FOR IMMEDIATE RELEASE**

**GW'S ACCOUNTANCY PROGRAM HAS AWARD-WINNING YEAR**

The George Washington University recently earned two top honors at the national meeting of Beta Alpha Psi, the national accounting fraternity. The GW chapter was named a "Superior Chapter" and its advisor received the "Arthur Andersen/Richard E. Clair Faculty Development" prize for outstanding faculty vice president.

During the past year, GW's chapter of Beta Alpha Psi organized and hosted the fraternity's Atlantic Regional meeting, conducted professional development programs, talked to local high schools students about accounting opportunities and offered free consultations during tax season. These achievements led the group to its third consecutive "Superior Chapter" award, the highest honor given to individual chapters. Also two \$500 scholarships for chapter members were provided by KPMG Peat Marwick.

-More-

## ACCOUNTING AWARDS

--2

Larry G. Singleton, associate professor of accountancy at GW, received the outstanding faculty vice president award for his leadership over the last three years. The award included a \$5,000 cash prize to Singleton. Singleton was responsible for revamping GW's Beta Alpha Psi chapter and bringing it to "Superior Chapter" status after just one year. Singleton also was responsible for securing funds from five of the "Big Six" accounting firms to purchase two Compustat financial databases for GW's department of accountancy.

In addition, Michael J. Karlin, a senior accountancy major has been selected as a recipient of the District of Columbia's Institute of Certified Public Accountants' Scholarship Fund. The scholarship, which will be presented on Thursday, October 3, is awarded for outstanding academic achievement.

Sept. 25, 1991

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- OTHER: Judy Davis  
The Dance  
Marvin Carter
- EFFECTIVE 4/91, GWU

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Sept. 27, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

FOR MORE INFORMATION: Judy Annis  
(202) 994-8072

FOR IMMEDIATE RELEASE

BRUCE GRAHAM DISCUSSES WASHINGTON DEBUT  
OF HIS PLAY "MOON OVER THE BREWERY"

EVENT: An interview with award-winning playwright, Bruce Graham, on the set of his play "Moon Over the Brewery" which makes its Washington, D.C. debut at The George Washington University. Hap Erstein, "Washington Times" theatre critic and panelist on WETA's "Around Town," will host the interview.

WHEN: Thurs., October 3, 1991  
4 p.m.

GW's production of "Moon Over the Brewery" opens at 8:30 p.m. on October 3, 1991.

WHERE: The George Washington University  
Marvin Center Theatre  
800 21st St., NW

COST: Free and open to the public

BACKGROUND:

Graham is playwright-in-residence at the Philadelphia Festival Theatre where six of his plays have been produced, including the original production of "Moon Over the Brewery." His newest work, "Belmont Avenue Social Club" is scheduled to open on Broadway next spring under the direction of Jerry Zaks. Other Graham plays have been seen at the WPA Theatre and the Hudson Guild Playhouse in New York, as well as at regional theatres

-More-

around the country. Graham recently wrote an episode for the popular television show "Roseanne" as well as a movie for Fox Broadcasting titled "Reasonable Doubt."

Graham has received numerous honors, including grants from the Rockefeller Foundation and the Princess Grace Foundation. He also won the first Dennis McIntyre award. Graham is presently under contract with Universal Studios for three movies.

A graduate of Indiana University of Pennsylvania, he currently teaches playwriting at Villanova University.

Sept. 27, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

FOR MORE INFORMATION: Judy Annis  
(202) 994-8072

**FOR IMMEDIATE RELEASE**

**BRUCE GRAHAM DISCUSSES WASHINGTON DEBUT  
OF HIS PLAY "MOON OVER THE BREWERY"**

**EVENT:** An interview with award-winning playwright, Bruce Graham, on the set of his play "Moon Over the Brewery" which makes its Washington, D.C. debut at The George Washington University. Hap Erstein, "Washington Times" theatre critic and panelist on WETA's "Around Town," will host the interview.

**WHEN:** Thurs., October 3, 1991  
4 p.m.

GW's production of "Moon Over the Brewery" opens at 8:30 p.m. on October 3, 1991.

**WHERE:** The George Washington University  
Marvin Center Theatre  
800 21st St., NW

**COST:** Free and open to the public

**BACKGROUND:**

Graham is playwright-in-residence at the Philadelphia Festival Theatre where six of his plays have been produced, including the original production of "Moon Over the Brewery." His newest work, "Belmont Avenue Social Club" is scheduled to open on Broadway next spring under the direction of Jerry Zaks. Other Graham plays have been seen at the WPA Theatre and the Hudson Guild Playhouse in New York, as well as at regional theatres

-More-

around the country. Graham recently wrote an episode for the popular television show "Roseanne" as well as a movie for Fox Broadcasting titled "Reasonable Doubt."

Graham has received numerous honors, including grants from the Rockefeller Foundation and the Princess Grace Foundation. He also won the first Dennis McIntyre award. Graham is presently under contract with Universal Studios for three movies.

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BOB \_\_\_\_\_

DEBBIE \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER *nb* \_\_\_\_\_

HELEN \_\_\_\_\_

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

JOANN \_\_\_\_\_

KELLIE *Author* \_\_\_\_\_

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

RICHARD \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

*Students'  
Speaker*

Sept. 30, 1991

CONTACT: Kellie Boyet  
(202) 994-6460  
Russell Nomer  
(202) 676-3048

MEDIA ADVISORY

WAS THERE A POW/MIA COVER-UP?

GW STUDENT GROUPS PRESENT COLONEL MILLARD A. PECK

EVENT: Colonel Millard A. Peck, the former chief of the Special Office for Prisoners of War and Missing in Action of the Defense Intelligence Agency, will discuss his belief that knowledge of living POW/MIAs in Vietnam is being suppressed by U.S. government officials. Citing difficulty in garnering truthful information on POW/MIAs, Peck resigned from the Defense Intelligence Agency earlier this year.

Peck's speech is sponsored by GW student groups Young Americans for Freedom and Operation H.O.P.E. (Help Our POW/MIAs Escape).

WHEN: Wednesday, Oct. 2, 1991  
7:30 p.m.

WHERE: The George Washington University  
Marvin Center, 3rd Floor Ballroom  
800 21st Street, NW

Sept. 30, 1991

CONTACT: Kellie Boyet  
(202) 994-6460  
Russell Nomer  
(202) 676-3048

MEDIA ADVISORY

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800 21st Street, NW

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"Morning Show"  
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Silver Spring, MD 20910

News Director  
WYCB-FM  
1340 G St., NW  
Washington, DC 20005

NUMBER OF LABELS PRINTED: 58

September 30, 1991

CONTACTS: Loretta Hardge, Sandy Holland  
(202) 994-6460

FOR IMMEDIATE RELEASE

SUPPORT OF GW HOSPITAL APPRECIATED

WASHINGTON, DC -- On September 30, George Washington University President Stephen Joel Trachtenberg sent a letter to the University community detailing efforts to secure federal support for The George Washington University Hospital.

Trachtenberg's letter (copy attached) points out that while leaders in the Congress and the community support the concept of federal funds for the GW Hospital, debate arose in reaction to the funding mechanism.

"Despite my disappointment at the outcome for now," he writes, "I must say that it was most heartening to see the sincere frustration of those who felt obliged to oppose this particular approach for technical reasons but who desperately wanted to help GW if they could only find a mechanism with which they could feel greater ease."

He expresses appreciation to Senator Daniel Inouye who inspired the funding proposal, as well as to Mayor Dixon, Delegate Norton and leaders of Congress, for searching for ways to meet the needs of the GW Hospital without sacrificing the needs of the District of Columbia.



THE PRESIDENT

September 28, 1991

To the University Community:

I know that many of you have followed closely over the past few weeks the news accounts of our efforts to obtain federal support for renovation of the hospital. I know that there is keen interest in this, both within the Medical Center and the University generally. As the news items have demonstrated, there have been many twists and turns, as events have unfolded quickly. Now that things have settled down, at least temporarily, I want to bring you up to date on where we stand and what lies ahead.

As you will have heard by the time you read this, the District of Columbia appropriations bill has been passed by both houses of Congress without including any funds for the GW Hospital in 1992. I know this will raise at least two questions: What happened? What happens next?

First, a little history. Last year the Congress passed and President Bush signed legislation introduced by Senator Inouye authorizing \$50 million in federal funds for the GW hospital over the next four years. An authorization merely gives the appropriations committees "permission" to allocate the funds, but does not provide the funds themselves. This authorizing legislation said that the funds could be appropriated to GW through the D.C. budget process.

Last spring, Senator Inouye sought legislation to actually appropriate the funds for GW. Consistent with the authorizing legislation, Senator Inouye's initiative was offered as an amendment to the D.C. appropriations bill. It said \$50 million would be added to the regular D.C. budget over the next four years for GW. This legislation was passed by the U.S. Senate and it went on to the House of Representatives. In the House, some raised questions concerning the wording of Senator Inouye's amendment and the mechanics by which the GW funds would relate to the regular D.C. budget.

With the Congress' summer recess approaching and in the interests of time, the Senate agreed to send the D.C. budget to President Bush without resolving the discussion about the GW funds. The President already had indicated his intention to veto the D.C. bill anyway because of its language concerning abortion. So, the Senate and the House both recognized that they would have the opportunity to discuss the GW amendment again in the fall when the bill was returned by the President.

The President did indeed veto the D.C. bill over the summer and it returned to the Senate earlier this month. Senator Inouye reintroduced the GW amendment and it again passed the Senate. In the House, the questions regarding the wording of the amendment and how it might impact the regular D.C. budget were raised again.

Senator Inouye made it clear from the beginning that he intended the funds for GW to be in excess of the money otherwise appropriated for the District of Columbia government. He proposed wording intended to assure that outcome. When some expressed concern, he proposed new wording even more protective of the District's interests and reaffirming of the city's home rule rights, stating that Mayor Dixon would decide whether to release the funds to GW only if she believed the District government's own funding to be appropriate. There were a variety of discussions back and forth, including staff and members of the Senate and the House, D.C. government officials, and the University, all attempting to find the right words to assure the outcome that everyone wanted - funds for GW and absolute comfort for the D.C. government.

It was Senator Inouye's opinion, which I shared, that such language indeed had been developed. However as much as we may disagree with others who were less at ease with the funding mechanism that was proposed, we respect their goodwill and their right to a different view. In the past few days, as the beginning of the District's October 1 budget year approached, it became clear that no agreement could be reached in time and that delay beyond October 1 would impose a hardship on the city.

All of us involved in these discussions agreed that it would be unthinkable to have continued discussion on the GW wording in any way hurt the District. Senator Inouye's intention, and the University's intention, had been from the very beginning to provide additional resources to the city in the form of support for the GW Hospital, to help the local economy by generating \$100 million in new construction, and to improve life in the city by strengthening the services of the GW hospital. It would have been too ironic to permit an effort to do good for the city somehow end up doing it harm. With October 1 approaching, time simply ran out on the discussion for this year, and the D.C. appropriations bill has gone on to the President without the GW amendment.

We are, of course, disappointed that this matter could not be resolved in time for inclusion in the 1992 budget. But, we are far from crestfallen. Indeed, much of what has transpired in the past few months is particularly encouraging and rewarding. There has been an incredible outpouring of support for the GW Hospital from all across the community. Mayor Dixon, Delegate Norton, leaders in both parties and in both houses of Congress have expressed their recognition and appreciation of the critical role GW plays in this community.

Leaders in the Congress and the community have said that they strongly support the concept of federal funds for the GW Hospital.

Both The Washington Post and WRC-TV ran editorials strongly supporting federal assistance to the GW Hospital, although both expressed concerns about the specific budgetary mechanism through which the need was addressed for 1992. Individuals in the city and in Congress have expressed their intention to continue working with us to "make this happen" in a way that will satisfy the technical concerns of everybody.

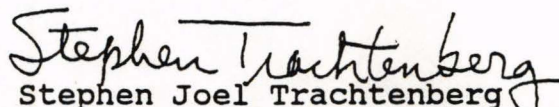
Despite my disappointment at the outcome for now, I must say that it was most heartening to see the sincere frustration of those who felt obliged to oppose this particular approach for technical reasons but who desperately wanted to help GW if they could only find a mechanism with which they could feel greater ease. We will count on their continued friendship and support in the future.

The authorization bill that passed last year is in effect for four years. Thus, the Congress will continue to have "permission" to allocate funds to GW. Moreover, as a result of this year's discussion and debate, the needs of the GW Hospital have gained wider visibility and recognition throughout the community. Our cause has attracted important new friends and our needs have been identified by a number of powerful voices as an important priority for this community and the Congress. This focused attention on the GW Hospital and this enhanced recognition of its importance will not only inspire continued conversations in the Congress. It will also lead to a heightened awareness of our needs in the private sector, from which we must seek gifts to match any federal dollars we receive.

The entire University community, and all the people of the District of Columbia, owe a very great debt of thanks to Senator Inouye, whose vision and leadership are responsible for the remarkable progress of the past year. His concern for this city, its people, and the GW Hospital are selfless and heartfelt. As I have come to know him through our working together over the past year, I have been increasingly impressed by his wisdom, compassion, and courage.

We will continue to work with Senator Inouye, Mayor Dixon, Delegate Norton, and the leaders of the Congress in searching for ways to meet the needs of the GW Hospital and the city we all care so much about. And I daresay we do so now in an atmosphere of enhanced community-wide respect and appreciation for the importance of our hospital and the vital services of our talented doctors, nurses, and Medical Center staff. Those of us in the family knew it all along. Today, it is a fact prominently in the minds of leaders in our city and nation.

Sincerely,

  
Stephen Joel Trachtenberg  
President

cc: U.S. House of Representatives

September 30, 1991

CONTACTS: Loretta Hardge, Sandy Holland  
(202) 994-6460

FOR IMMEDIATE RELEASE

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JANE \_\_\_\_\_

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KELLIE Author

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

RICHARD \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

Turley

speech

Oct. 2, 1991  
CONTACT: Kellie Boyet  
(202) 994-6460

MEDIA ADVISORY

GW PROFESSOR ADDRESSES PRISON HEALTH CARE PROVIDERS  
ON THE GREYING OF AMERICA'S PRISON POPULATION

EVENT: Jonathan Turley, an associate professor of law at The George Washington University National Law Center, will address participants of the California Chapter of the American Correctional Health Services Association's annual conference. Turley, an expert on prison reform, will discuss the "Greying of America's Prison Population: Crisis and Reform in the 1990s and Beyond."

WHEN: Friday, October 4, 1991  
11:30 a.m.

WHERE: La Jolla Marriott  
4240 La Jolla Village Drive  
La Jolla, Calif.

\*\*\*\*\*

An expert on prison reform and health care, Jonathan Turley is a frequent commentator on the state of the nation's prison health care system. In an op-ed article about prison health care published earlier this year in the Chicago Tribune, Turley stated that "the American prison hospital system is collapsing under the pressure of both expanding prison populations and rising health care costs. Prison hospitals are being required to care for inmates in severely overcrowded facilities with staff and resources that would be barely be adequate for half the number of prisoners. As a result, inmates are dying from ailments that go unattended or are treated improperly."

Oct. 2, 1991  
CONTACT: Kellie Boyet  
(202) 994-6460

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  - b) Style, Capital Life
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  - b) Maryland (PG County)
  - c) Maryland (Montgomery County)
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  - d) Talk Show/Public Affairs Show
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  - g) German
  - h) Korean
  - i) Chinese
  - j) Israel
- 13) Art
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 14) Black-oriented Audience
  - a) newspapers
  - b) radio
  - c) TV
  - d) specialized publications
- 15) Business
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- 16) College Newspapers (local)
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  - d) Virginia
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- 18) Computers
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  - d) specialized publication reporters
  - e) calendar listings
- 19) Congress
  - a) newspaper reporters
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  - c) TV reporters
  - d) specialized publication reporters
- 20) Consumer
  - a) newspaper reporters
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  - c) TV reporters
  - d) specialized publication reporters
- 21) Dance
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 22) Drama
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar Listings
- 23) Economics/Finance
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 24) Education
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 25) Energy
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 26) Engineering
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 27) Environment
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 28) Federal
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 29) Film
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
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- 30) Health Services
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
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- 32) Labor
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 33) Law/The Courts
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) law reviews
- 34) Libraries
  - d) specialized publication reporters
- 35) Literary
  - a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 36) Media
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 37) Military
  - a) newspapers
  - d) specialized publications
- 38) Museums
  - d) specialized publication reporters
- 39) Music
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 41) Pentagon/Defense
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 42) Public Policy
  - a) newspaper reporters
  - d) specialized publication reporters
- 43) Public/International Affairs
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 44) Regulatory Agencies
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 45) Religion
  - a) newspaper reporters
  - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
  - a) newspaper reporters
  - d) specialized publication reporters
- 47) Science
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 48) Technology
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 49) Telecommunications
  - a) newspaper reporters
  - d) specialized publication report
  - e) calendar listings
- 50) Travel
  - a) newspaper reporters
  - b) specialized publications (in-flight magazines)
  - z) travel trade publications
- 51) White House
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication report
- 52) Women's Issues
  - a) newspaper reporters
  - d) specialized publication report
- 53) Women/Family/Leisure-Oriented Audience
  - d) specialized publications
- 54) Youth-Oriented Audience
  - a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV shows
  - d) specialized publications/reports
  - e) calendar listings
- 55) Space
  - a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV reporters
  - d) specialized publication reporter
- 56) President's List
  - a) media
  - b) colleagues
- 57) Terrorism
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 58) Jewish Media
  - a) newspapers
  - b) broadcast
- 59) AIDS
  - a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International Business
  - a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
  - a) newspapers
  - c) TV reporters
  - d) specialized publication reporters
- 62) LISNER
  - a) print
  - b) radio

NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- Advertising/Public Relations/Marketing
  - a) newspaper reporters (local, national and syndicates)
  - d) specialized publication reporters (magazine, newsletters, etc.)
- Architecture
  - a) newspaper reporters
  - d) specialized publication reporters

EFFECTIVE 4/91, GWU

363  
57  
420

October 2, 1991  
CONTACT: Joann Stevens  
(202) 994-6460

## MEDIA ADVISORY

### GW HOSTS INTERNATIONAL CONFERENCE ON SUPER COMPUTER SYSTEMS AND COMPUTING

**EVENT:** The George Washington University's Loudoun, Virginia campus will host the Fourth international conference for the International Society of Mini and Microcomputers. GW professors Nikita Alexandridis and Tarek El-Ghazawi are the local coordinators for the event. The conference, "Parallel and Distributed Computing and Systems," will feature scholars from around the world offering research papers on the latest discoveries, tutorials and lectures. Among the list of distinguished speakers: Howard Siegel of Purdue University on the "Mapping of Parallel Algorithms" and "A Survey of Parallel Processing Systems"; Simon Berkovic, of GW, on "A New Computational Model for Massive Parallelism; Arvind, of the Massachusetts Institute of Technology, on "Combining Dataflow and Von Neumann Architecture;" and Azriel Rosenfeld, of the U. of Maryland on "The Roles of Parallelism Processing in Computer Vision."

**WHEN:** October 8 - 11, 1991

**WHERE:** The George Washington University Loudoun Campus  
Route 7, Just North of Route 28

**Background:** Parallel computers are super computer systems with multiple processing units, ranging from a few processing units to thousands of processing units. Their exceptional computational powers make them useful for such critical applications as defense, weather forecasting, and DNA sequence matching. Parallel computing is the science of using parallel computers. This includes customizing the applications so that they can be distributed over the numerous number of processing units in a parallel computer.

Distributed computing and systems refers to the design and the management of networks of computers in order to electronically exchange information and share data and equipment over wide geographic areas.

October 2, 1991  
CONTACT: Joann Stevens  
(202) 994-6460

FOR IMMEDIATE RELEASE

GW HOSTS INTERNATIONAL CONFERENCE  
ON SUPER COMPUTER SYSTEMS AND COMPUTING

Super computers and their applications will be the focus of an international conference hosted at The George Washington University's Loudoun Campus this month by GW's School of Electrical Engineering and Computer Science.

The event is the Fourth International Society of Mini and Micro-Computers' Conference on "Parallel and Distributed Computing and Systems," October 8 through 11. Distinguished scholars from around the world will present new research, tutorials and lectures on the latest discoveries in the field.

GW professors Nikita Alexandridis and Tarek El-Ghazawi are general chairman and associate program chairman of the conference, respectively.

Among the scholars to be featured are: Howard Siegel of Purdue University on "Mapping of Parallel Algorithms" and "A Survey of Parallel Processing Systems;" Simon Berkovic, of GW, on "A New Computational Model for Massive Parallelism;"

MORE

Arvind of the Massachusetts Institute of Technology on "Combining Dataflow and Von Neumann Architecture;" and Azriel Rosenfeld, of the U. of Maryland, on "The Roles of Parallelism Processing in Computer Vision."

Sessions begin at 9 a.m. daily and conclude around 5 p.m. Presenters will represent Europe, Asia, Canada, South America, the Mediterranean and the United States.

For information on conference fees and registration contact: Janet Bodner, ISMM Secretarial, P.O. Box 25, Station G, Calgary, Alberta, Canada T3A 2G1. Telephone (404) 288-1195.

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Distributed computing systems refer to the design and the management of networks of computers in order to electronically exchange information and share data and equipment over wide geographic areas.

BOB \_\_\_\_\_

DEBBIE \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER ad \_\_\_\_\_

HELEN \_\_\_\_\_

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

JOANN \_\_\_\_\_

KELLIE Author \_\_\_\_\_

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

RICHARD \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

WASHINGTON

CIRCLE

w/

Betty Friedan

- OTHER: \_\_\_\_\_
- ellie - 5
- EFFECTIVE 4/91, GWU
- Amita Etzioni  
Celman  
714 J

Oct. 3, 1991  
CONTACT: Kellie Boyet  
(202) 994-6460

## MEDIA ADVISORY

### BETTY FRIEDAN AT THE WASHINGTON CIRCLE: REDEFINING GENDER ROLES IN THE 1990s

**EVENT:** Betty Friedan, feminist leader and the author of the landmark book "The Feminine Mystique," will lead a Washington Circle discussion on "Women and Men in the '90s: Redefining Roles." Sponsored by The George Washington University, The Washington Circle brings together the Washington metropolitan area's intellectual community to discuss important issues of the day.

**WHEN:** Wednesday, Oct. 16, 1991  
7:30 p.m.

**WHERE:** The George Washington University  
Funger Hall, 2201 G Street, NW  
Room 103

**NOTE:** The Washington Circle is an invitation-only event, although media representatives are encouraged to attend.

\*\*\*\*\*

An outspoken commentator on the issues of equality and feminism, Betty Friedan is the author of "The Feminine Mystique" (1963), "It Changed My Life: Writings on the Women's Movement" (1976) and "The Second Stage" (1982; , new edit. 1986). She also has contributed articles to numerous publications, including The New York Times, Atlantic Monthly, Cosmopolitan, Family Circle and Good Housekeeping.

Friedan will present her views to Washington Circle participants on how gender roles are being redefined in American society.

Oct. 3, 1991  
CONTACT: Kellie Boyet  
(202) 994-6460

MEDIA ADVISORY

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BOB \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER *authr* \_\_\_\_\_

HELEN \_\_\_\_\_

JAMIE \_\_\_\_\_

NE \_\_\_\_\_

JOANN \_\_\_\_\_

KELLIE ~~XP~~ \_\_\_\_\_

LORETTA *SVK* \_\_\_\_\_

PEGGY \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

SLUG: \_\_\_\_\_

AUTHOR: \_\_\_\_\_

DATE RELEASED: \_\_\_\_\_

## 1) Local Daily

- a) Metro Desk
- b) Style, Capital Life
- c) National Desk

## 2) Metro Newspapers

- a) D.C.
- b) Maryland (PG County)
- c) Maryland (Montgomery County)
- d) Northern Virginia
- e) Loudoun County

## 3) Local TV

- a) News Desk
- b) Public Affairs Director
- c) PSA Director
- d) Talk Show/Public Affairs Show

## 4) Local Radio

- a) News Director
- b) PSA Director
- c) Calendar Listings
- d) Talk Show/Public Affairs Show

## General Interest and News Magazine

- a) Local Coverage
- b) National Coverage

## 6) National Daily

- a) Washington Bureau
- b) Home Office
- c) Lifestyle Editor
- d) Op-Ed Editor

## 7) Wire Services

- a) City Desk
- b) National Desk
- c) Broadcast
- d) Daybooks

## 8) Syndicates/News Services

- a) Newspapers
- b) Broadcast

## 9) National Broadcast

- a) Network Radio News Desk
- b) Network Radio Shows
- c) Network TV News Desk
- d) Network TV Shows
- e) Non-Network Radio Talk Shows

## 10) Foreign Media

- a) Australian
- b) British
- c) Canadian
- d) Hispanic
- e) Japanese
- f) French
- g) German
- h) Korean
- i) Chinese
- j) Israel

## 13) Art

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 14) Black-oriented Audience

- a) newspapers
- b) radio
- c) TV
- d) specialized publications

## 15) Business

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 16) College Newspapers (local)

## 17) Community (Non-Media)

- a) Campus
- b) D.C.
- c) Maryland
- d) Virginia
- e) Special Campus
- f) Dean's List

## 18) Computers

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

## 19) Congress

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 20) Consumer

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 21) Dance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

## 26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 27) Environment

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

## 28) Federal

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 29) Film

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 30) Health Services

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 31) Historical

- d) specialized publication reporters

## 32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

## 34) Libraries

- d) specialized publication reporters

## 35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

## 36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 37) Military

- a) newspapers
- d) specialized publications

## 38) Museums

- d) specialized publication reporters

## 39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

## 42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

## 43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 45) Religion

- a) newspaper reporters
- d) specialized publication reporters

## 46) Social Sciences (Psychology, Sociology)

- a) newspaper reporters
- d) specialized publication reporters

## 47) Science

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 48) Technology

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 49) Telecommunications

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

## 50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

## 51) White House

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 52) Women's Issues

- a) newspaper reporters
- d) specialized publication reporters

## 53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

## 54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

## 55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

## 56) President's List

- a) media
- b) colleagues

## 57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 58) Jewish Media

- a) newspapers
- b) broadcast

## 59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

## 60) International Business

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

## 62) LISNER

- a) print
- b) radio

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

## SUBJECT or AUDIENCE

## 11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

## 12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

EFFECTIVE 4/91, GWU

"District Weekly"  
Washington Post  
1150 15th St, NW  
Wash, DC 20071

Can I see list.

Oct. 3, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460  
PUBLIC CONTACT: Judy Annis  
(202) 994-8072

FOR MORE INFORMATION

**"DRACULA" OPENS AT GW ON HALLOWEEN**

EVENT: Director Nick Olcott, will direct the GW department of theatre and dance mainstage production of "Dracula." The production, which opens on Halloween, is Olcott's adaptation of Bram Stokers 1897 novel. Olcott is a guest artist at The George Washington University.

WHEN: Oct. 31 - Nov. 2, 1991, 8:00 p.m.  
Nov. 3, 1991, 2:00 p.m.

WHERE: The George Washington University  
Marvin Center Theatre  
800 21st St., NW

COST: \$8.00 general admission  
\$5.00 students and senior citizens

\*\*\*\*\*

EVENT: A "theatre talk" with Olcott and Washington Times theatre critic Hap Erstein will precede GW's production of "Dracula." The hour long discussion will focus on play-making and crafting plays from books.

WHEN: Oct. 31, 1991, 4:00 p.m.

WHERE: The George Washington University  
Marvin Center Theatre  
800 21st St., NW

COST: Free and open to the public

\*\*\*\*\*

BACKGROUND: Olcott has been active in Washington theatre for a decade. His writings include an adaptation of Henry James' "The Turn of the Screw," which received a Helen Hayes Award nomination

-More-

for Outstanding New Play of 1989, and a second adaptation from James, "The Aspern Papers," which recently played at the Washington Stage Guild.

As director, Olcott most recently mounted Gyorgy Schwajda's "The Miracle, Hungarian Style" for Scena Theatre's New European Play Festival. The production earned him the Festival's Best Director Award. Olcott also won the Theatre Lobby's Mary Goldwater Award for the staging of Somerset Maugham's "The Constant Wife."

As an actor, Olcott has appeared at Arena Stage, the Shakespeare Theatre at the Folger, Horizons Theatre, the Round House Theatre, and the Washington Stage Guild.

Olcott says of "Dracula" ... "The fullest expression of the myth for our time came in 1897 when Bram Stoker wrote his wildly successful first novel. Stoker was manager to legendary actor Henry Irving and it was only natural that his horror tale would soon find its way to the stage. Since then, "Dracula" has made regular appearances not only in our dreams, but on our stages, screens and bookshelves."

Oct. 3, 1991

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CIRCULATING

DINA \_\_\_\_\_

LORETTA \_\_\_\_\_

FAY \_\_\_\_\_

GABBI \_\_\_\_\_

HELEN \_\_\_\_\_

HEATHER \_\_\_\_\_

SANDY \_\_\_\_\_

ALYSSA \_\_\_\_\_

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KELLIE \_\_\_\_\_

DIANA \_\_\_\_\_

JOANN \_\_\_\_\_

PEGGY \_\_\_\_\_

JANE \_\_\_\_\_

NOTES

*Please proof*

- 1) Local Daily
  - a) Metro Desk
    - Style, Capital Life
  - c) National Desk
- 2) Metro Newspapers
  - a) D.C.
  - b) Maryland (PG County)
  - c) Maryland (Montgomery County)
  - d) Northern Virginia
  - e) Loudoun County
- 3) Local TV
  - a) News Desk
  - b) Public Affairs Director
  - c) PSA Director
  - d) Talk Show/Public Affairs Show
- 4) Local Radio
  - a) News Director
  - b) PSA Director
  - c) Calendar Listings
  - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
  - Local Coverage
  - National Coverage
- 6) National Daily
  - a) Washington Bureau
  - b) Home Office
  - c) Lifestyle Editor
  - d) Op-Ed Editor
- 7) Wire Services
  - a) City Desk
  - b) National Desk
  - c) Broadcast
  - d) Daybooks
- 8) Syndicates/News Services
  - a) Newspapers
  - b) Broadcast
- 9) National Broadcast
  - a) Network Radio News Desk
  - b) Network Radio Shows
  - c) Network TV News Desk
  - d) Network TV Shows
  - e) Non-Network Radio Talk Shows
- 10) Foreign Media
  - a) Australian
  - b) British
  - c) Canadian
  - d) Hispanic
  - e) Japanese
  - f) French
  - g) German
  - h) Korean
  - i) Chinese
  - j) Israel
- 11) Advertising/Public Relations/Marketing
  - a) newspaper reporters (local, national and syndicates)
  - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
  - a) newspaper reporters
  - d) specialized publication reporters
- 13) Art
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 14) Black-oriented Audience
  - a) newspapers
  - b) radio
  - c) TV
  - d) specialized publications
- 15) Business
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
  - a) Campus
  - b) D.C.
  - c) Maryland
  - d) Virginia
  - e) Special Campus
  - f) Dean's List
- 18) Computers
  - a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 19) Congress
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 20) Consumer
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 21) Dance
  - a) newspaper reporters
  - b) radio reporters
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  - d) specialized publication reporters
  - e) calendar listings
- 22) Drama
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar Listings
- 23) Economics/Finance
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 24) Education
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 25) Energy
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 26) Engineering
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 27) Environment
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 28) Federal
  - a) newspaper reporters
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  - d) specialized publication reporters
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  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) law reviews
- 34) Libraries
  - d) specialized publication reporters
- 35) Literary
  - a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 36) Media
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 37) Military
  - a) newspapers
  - d) specialized publications
- 38) Museums
  - d) specialized publication reporters
- 39) Music
  - a) newspaper reporters
  - b) radio reporters
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  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
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- 48) Technology
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 49) Telecommunications
  - a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 50) Travel
  - a) newspaper reporters
  - b) specialized publications (in-flight magazines)
  - z) travel trade publications
- 51) White House
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  - a) media
  - b) colleagues
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  - d) specialized publication reporters
  - e) calendar listings
- 58) Jewish Media
  - a) newspapers
  - b) broadcast
- 59) AIDS
  - a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International
  - a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
  - a) newspapers
  - c) TV reporters
  - d) specialized publication reporters

OTHER: Sophone Wiggins  
Counseling Center  
@ Linda Powell  
Dean of Studies

EFFECTIVE 4/91, GWU

October 8, 1991

CONTACT: Loretta Hardge  
(202) 994-6460

FOR IMMEDIATE RELEASE

GRANT FUNDS ALCOHOL AND DRUG ABUSE PREVENTION PROGRAM AT GW

WASHINGTON, DC -- The U.S. Department of Education's Fund for the Improvement of Post-Secondary Education (FIPSE), has awarded a two-year grant of \$136,530 to The George Washington University to expand and coordinate prevention programs for alcohol abuse and drug use.

Linda Donnels, Dean of Students at GW, says the grant provides for an aggressive prevention and intervention effort as well as additional support for existing programs for the University's student population. "We are making every effort to insure that the students in our community learn to exercise sound judgment and know the difference between responsible use of alcohol versus abuse of alcohol and know that illegal drug use, in general, is dangerous," Donnels says.

"This grant will allow us to expand those efforts and provide our students with the support of trained professionals and peers in a coherent approach to substance abuse issues," she adds.

The focus of the new program includes involving students in creating and presenting prevention programs, encouraging a positive social environment on campus, increasing the options for not abusing alcohol and other drugs, revamping disciplinary policies and sanctions, and providing training for staff and student leaders. A substance abuse prevention coordinator will be hired to centralize existing programs and services.

Currently, the University carries out its prevention programs in varied ways. These include services offered by the Office of Housing and Residence Life, the University Counseling Center, the Student Health Service, the Department of Athletics and Recreation, the Board of Chaplains, the Multicultural Student Services Center and the Office of Campus Life. A number of student-led groups and other programs also incorporate prevention activities such as Adult Children of Parents Who Drink and Drug Awareness Week.

To gauge the extent of substance abuse at GW, the University Counseling Center distributed an alcohol and drug survey to randomly selected students, says T. Thorne Wiggers, coordinator of consultation and outreach for the Center. Approximately 10 percent of the 457 respondents said alcohol and drug use had caused poor academic performance on a test or project and 37 percent said they had sexual experiences or "went further" than they wished.

"Our most disturbing finding was that 10 percent of the students surveyed were alcohol and/or drug abusers," Wiggers

explains. "This replicates national data and suggests that as many as 1,800 of our students could be engaged in behavior that is harmful to them."

In commenting on the FIPSE grant, Wiggers says, "I am looking forward to the energy, focus and creativity that a new, comprehensive prevention program will bring to campus. I am hopeful that students will learn how to make choices that will prevent them from having substance abuse problems here at GW and in the future."

October 8, 1991

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BOB \_\_\_\_\_

DEBBIE \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER \_\_\_\_\_ *ml*

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

HELEN \_\_\_\_\_

JOANN \_\_\_\_\_ *Joanna*

KELLIE \_\_\_\_\_ *KP*

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

*Please proof*

AUTHOR:

J. Stevens

DATE RELEASED:

189

- 1) Local Daily
  - a) Metro Desk
  - b) Style, Capital Life
  - c) National Desk
- 2) Metro Newspapers
  - a) D.C.
  - b) Maryland (PG County)
  - c) Maryland (Montgomery County)
  - d) Northern Virginia
  - e) Loudoun County
- 3) Local TV
  - a) News Desk
  - b) Public Affairs Director
  - c) PSA Director
  - d) Talk Show/Public Affairs Show
- 4) Local Radio
  - a) News Director
  - b) PSA Director
  - c) Calendar Listings
  - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
  - a) Local Coverage
  - b) National Coverage
- 6) National Daily
  - a) Washington Bureau
  - b) Home Office
  - c) Lifestyle Editor
  - d) Op-Ed Editor
- 7) Wire Services
  - a) City Desk
  - b) National Desk
  - c) Broadcast
  - d) Daybooks
- 8) Syndicates/News Services
  - a) Newspapers
  - b) Broadcast
- 9) National Broadcast
  - a) Network Radio News Desk
  - b) Network Radio Shows
  - c) Network TV News Desk
  - d) Network TV Shows
  - e) Non-Network Radio Talk Shows
- 10) Foreign Media
  - a) Australian
  - b) British
  - c) Canadian
  - d) Hispanic
  - e) Japanese
  - f) French
  - g) German
  - h) Korean
  - i) Chinese
  - j) Israel
- 13) Art
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 14) Black-oriented Audience
  - a) newspapers
  - b) radio
  - c) TV
  - d) specialized publications
- 15) Business
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
  - a) Campus
  - b) D.C.
  - c) Maryland
  - d) Virginia
  - e) Special Campus
  - f) Dean's List
- 18) Computers
  - a) newspaper reporters
  - b) specialized publication reporters
  - c) calendar listings
- 19) Congress
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 20) Consumer
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 21) Dance
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 22) Drama
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar Listings
- 23) Economics/Finance
  - a) newspaper reporters
  - b) radio reporters
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  - d) specialized publication reporters
- 24) Education
  - a) newspaper reporters
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  - c) TV reporters
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- 25) Energy
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 26) Engineering
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 27) Environment
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 28) Federal
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 29) Film
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 30) Health Services
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 31) Historical
  - d) specialized publication reporters
- 32) Labor
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 33) Law/The Courts
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) law reviews
- 34) Libraries
  - d) specialized publication reporters
- 35) Literary
  - a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 36) Media
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 37) Military
  - a) newspapers
  - d) specialized publications
- 38) Museums
  - d) specialized publication reporters
- 39) Music
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 41) Pentagon/Defense
  - National Security
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 42) Public Policy
  - a) newspaper reporters
  - d) specialized publication reporters
- 43) Public/International Affairs
  - State Department
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 44) Regulatory Agencies
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 45) Religion
  - a) newspaper reporters
  - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
  - a) newspaper reporters
  - d) specialized publication reporters
- 47) Science
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 48) Technology
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 49) Telecommunications
  - a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 50) Travel
  - a) newspaper reporters
  - b) specialized publications (in-flight magazines)
  - c) travel trade publications
- 51) White House
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 52) Women's Issues
  - a) newspaper reporters
  - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
  - d) specialized publications
- 54) Youth-Oriented Audience
  - a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV shows
  - d) specialized publications/reports
  - e) calendar listings
- 55) Space
  - a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV reporters
  - d) specialized publication reporters
- 56) President's List
  - a) media
  - b) colleagues
- 57) Terrorism
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 58) Jewish Media
  - a) newspapers
  - b) broadcast
- 59) AIDS
  - a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International Business
  - a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
  - a) newspapers
  - c) TV reporters
  - d) specialized publication reporters
- 62) LISNER
  - a) print
  - b) radio

NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 1) Advertising/Public Relations/Marketing
  - a) newspaper reporters (local, national and syndicates)
  - d) specialized publication reporters (magazine, newsletters, etc.)
- 2) Architecture
  - a) newspaper reporters
  - d) specialized publication reporters

EFFECTIVE 4/91, GWU

October 8, 1991  
CONTACT: Joann Stevens  
(202) 994-6460

**MEDIA ADVISORY**

**NAVY HOSTS FIELD DAY TO INSPIRE  
YOUTH FROM 12 AREA HIGH SCHOOLS**

**EVENT:** A regional fieldmeet with the top students from a dozen high school Naval Junior Reserve Officers Training Corps (NJROTC) programs. About 400 youth will compete in the meet which is being sponsored by the NROTC unit of The George Washington University. The winner will compete in the national NJROTC competition.

**WHEN:** Saturday, October 12, 1991  
9 a.m. until 1:30 p.m.

**WHERE:** Herndon High School  
Herndon, VA.  
**Contact:** Midshipmen Bruce Cady (202) 994-9106

**Background:** Schools participating in the meet are: McKinley and H.D. Woodson, from the District; Herndon, Walbrook and Seneca Valley, from Virginia; and Gaithersburg, Springbrook, Suitland, Northwestern, Northern and Calvert High Schools, from Maryland.

Midshipmen from GW's NROTC unit will coordinate and supervise the meet which is designed to help high school students build morale, self-confidence and positive role models. The meet is divided into two areas of competition: academics in courses such as military history, leadership and military courtesy and customs, and athletics that test teamwork and physical fitness.

"An NJROTC field day provides cadets with an excellent opportunity to travel, visit a college campus or neighboring high schools, compete against cadets from other local NJROTC units and possibly earn an individual award or help win a team trophy," said Vice Admiral Federman, Chief of Naval Education and Training. "Cadet participation is the most important factor in the field day. For the chances of winning without participation and preparation will always be zero."

October 8, 1991  
CONTACT: Joann Stevens  
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## MEDIA ADVISORY

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CIRCULATING

DINA \_\_\_\_\_

FAY \_\_\_\_\_

HELEN \_\_\_\_\_

SANDY \_\_\_\_\_

JAMIE \_\_\_\_\_

DIANA \_\_\_\_\_

PEGGY \_\_\_\_\_

LORETTA Atha

GABBI \_\_\_\_\_

HEATHER [Signature]

ALYSSA [Signature]

KELLIE [Signature]

JOANN \_\_\_\_\_

JANE \_\_\_\_\_

NOTES

Please Proof.

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d) Network TV Shows  
e) Non-Network Radio Talk Shows
- 10) Foreign Media  
a) Australian  
b) British  
c) Canadian  
d) Hispanic  
e) Japanese  
f) French  
g) German  
h) Korean  
i) Chinese  
j) Israel
- 11) Advertising/Public Relations/  
Marketing  
a) newspaper reporters (local,  
national and syndicates)  
d) specialized publication reporters  
(magazine, newsletters, etc.)
- 12) Architecture  
a) newspaper reporters  
b) specialized publication reporters
- 13) Art  
a) newspaper reporters  
b) radio reporters  
c) TV reporters  
d) specialized publication reporters  
e) calendar listings
- 14) Black-oriented Audience  
a) newspapers  
b) radio  
c) TV  
d) specialized publications
- 15) Business  
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c) TV reporters  
d) specialized publication reporters
- 45) Religion  
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d) specialized publication reporters
- 46) Social Sciences (Psychology,  
Sociology)  
a) newspaper reporters  
d) specialized publication reporters
- 47) Science  
a) newspaper reporters  
b) radio reporters  
c) TV reporters  
d) specialized publication reporters
- 48) Technology  
a) newspaper reporters  
c) TV reporters  
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e) calendar listings
- 49) Telecommunications  
a) newspaper reporters  
d) specialized publication reporter  
e) calendar listings
- 50) Travel  
a) newspaper reporters  
b) specialized publications  
(in-flight magazines)  
z) travel trade publications
- 51) White House  
a) newspaper reporters  
b) radio reporters  
c) TV reporters  
d) specialized publication reporters
- 52) Women's Issues  
a) newspaper reporters  
d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented  
Audience  
d) specialized publications
- 54) Youth-Oriented Audience  
a) newspaper reporters/columns  
b) radio reporters/shows  
c) TV shows  
d) specialized publications/reports  
e) calendar listings
- 55) Space  
a) newspaper reporters/columns  
b) radio reporters/shows  
c) TV reporters  
d) specialized publication reporters
- 56) President's List  
a) media  
b) colleagues
- 57) Terrorism  
a) newspaper reporters  
c) TV reporters  
d) specialized publication reporters  
e) calendar listings
- 58) Jewish Media  
a) newspapers  
b) broadcast
- 59) AIDS  
a) newspapers  
b) specialized publications  
c) TV reporters  
d) radio reporters
- 60) International  
a) newspapers  
b) radio reporters  
c) TV reporters  
d) specialized publication reporters
- 61) Banking  
a) newspapers  
c) TV reporters  
d) specialized publication reporters
- (NOTE: Underlined categories which follow are  
major categories, containing extensive media  
listings in sub-categories a, b, c. Non-underlined  
categories generally contain listings limited to local  
media in sub-categories a, b, c.)
- SUBJECT or AUDIENCE
- EFFECTIVE 4/91, GWU  
Copy to  
Ms. Cathy Fino  
Public Relations  
Yale University

Ms. Cathy Tino  
Yale Law School  
401 A Yale Station  
New Haven, Conn. 06520

October 8, 1991

CONTACT: Loretta Hardge  
(202) 994-6460

MEDIA ADVISORY

RESTRICTIONS ON CAMPUS EXPRESSION ARE "INDEFENSIBLE,"  
SAYS GW PRESIDENT

"Restrictions on campus expression are indefensible," says Stephen Joel Trachtenberg, president of The George Washington University. It is the nature of the campus environment to be open to diverse ideas and opinions, and restrictions on free speech diminish that educational process.

"We are sending crippled individuals into the world," he says, "if we are not exposing them to the slings and arrows that await them. Innocence is great and wonderful and even beautiful at times, but the question is whether it is functional and pragmatic in an increasingly challenging and hostile world."

However, he notes, when one person's or one group's expression denies another of the same freedoms, such as interruption or disruption of classes or visiting lectures, "students are again denied a full exposure" to the world of ideas.

Trachtenberg, along with a panel of scholars, will discuss

the issue of campus speech restrictions on Friday, October 11, at Yale University Law School. Other panelists are Ralph S. Brown, the Simeon E. Baldwin Professor Emeritus of Law and Frank E. Taplin Professorial Lecturer at Yale; Richard Delgado, the Charles Inglis Thomson Professor of Law at the University of Colorado; Janet E. Halley, associate professor of law at Stanford University; Catharine A. MacKinnon, professor of law at the University of Michigan; M. Tracey Maclin, professor of law at Boston University; and Benno C. Schmidt Jr., president of Yale.

October 8, 1991

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-MORE-

RESTRICTIONS ON CAMPUS EXPRESSION

2

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Oct. 9, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

FOR IMMEDIATE RELEASE

GW ECONOMIST ADDRESSES CORPORATE  
LEADERS ON PROFIT-SHARING

EVENT: Stephen Smith, an associate professor of economics at The George Washington University, will give a keynote address at the breakfast general session of the Profit Sharing Council of America's annual conference. Smith will discuss "The Partnership Workplace in a More Competitive Economy." <sup>His</sup> Smith's speech is based on a report for the Progressive Policy Institute which will be released later this fall.

WHEN: Friday, October 18, 1991  
8:30 a.m.

WHERE: San Antonio Hyatt  
123 Losoya St.  
San Antonio, TX

BACKGROUND: Smith will discuss the importance of formal measures for sharing decision-making with employees to get the most productive, innovative and quality improvement out of a profit-sharing plan.

"There is an economic link between training in skills specific to the company, profit-sharing, employment security, a long-run corporate perspective, and decision-making sharing with employees," says Smith.

"Profit-sharing appears more effective," Smith adds, "when firms address smaller groups within the company and bonuses are based on something visible to employees rather than accounting formulas of which employees may be unfamiliar and suspicious."

An expert in economics of organization and development economics, Smith has written extensively on the topic of profit sharing, labor managed organizations, codetermination and economic policy of developing countries.

BOB \_\_\_\_\_

DEBBIE \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER \_\_\_\_\_

HELEN \_\_\_\_\_

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

JOANN \_\_\_\_\_

KELLIE \_\_\_\_\_

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

RICHARD \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

PB

Speaker

- 1) Local Daily
- a) Metro Desk
  - b) Style, Capital Life
  - c) National Desk
- 2) Metro Newspapers
- a) D.C.
  - b) Maryland (PG County)
  - c) Maryland (Montgomery County)
  - d) Northern Virginia
  - e) Loudoun County
- 3) Local TV
- a) News Desk
  - b) Public Affairs Director
  - c) PSA Director
  - d) Talk Show/Public Affairs Show
- 4) Local Radio
- a) News Director
  - b) PSA Director
  - c) Calendar Listings
  - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- a) Local Coverage
  - b) National Coverage
- 6) National Daily
- a) Washington Bureau
  - b) Home Office
  - c) Lifestyle Editor
  - d) Op-Ed Editor
- 7) Wire Services
- a) City Desk
  - b) National Desk
  - c) Broadcast
  - d) Daybooks
- 8) Syndicates/News Services
- a) Newspapers
  - b) Broadcast
- 9) National Broadcast
- a) Network Radio News Desk
  - b) Network Radio Shows
  - c) Network TV News Desk
  - d) Network TV Shows
  - e) Non-Network Radio Talk Shows
- 10) Foreign Media
- a) Australian
  - b) British
  - c) Canadian
  - d) Hispanic
  - e) Japanese
  - f) French
  - g) German
  - h) Korean
  - i) Chinese
  - j) Israel
- 11) Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
  - b) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
  - b) specialized publication reporters
- 13) Art
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
  - b) radio
  - c) TV
  - d) specialized publications
- 15) Business
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- a) Campus
  - b) D.C.
  - c) Maryland
  - d) Virginia
  - e) Special Campus
  - f) Dean's List
- 18) Computers
- a) newspaper reporters
  - b) specialized publication reporters
  - c) calendar listings
- 19) Congress
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 22) Drama
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar Listings
- 23) Economics/Finance
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
- 26) Engineering
- a) TV reporters
  - b) specialized publication reporters
  - c) calendar listings
- 27) Environment
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
- 28) Federal
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 30) Health Services
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
  - d) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
  - b) specialized publication reporters
  - c) calendar listings
- 36) Media
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 37) Military
- a) newspapers
  - b) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 41) Pentagon/Defense
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
  - b) specialized publication reporters
- 43) Public/International Affairs
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 45) Religion
- a) newspaper reporters
  - b) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- a) newspaper reporters
  - b) specialized publication reporters
- 47) Science
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
  - d) calendar listings
- 49) Telecommunications
- a) newspaper reporters
  - b) specialized publication reporters
  - c) calendar listings
- 50) Travel
- a) newspaper reporters
  - b) specialized publications (in-flight magazines)
  - c) travel trade publications
- 51) White House
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 52) Women's Issues
- a) newspaper reporters
  - b) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV shows
  - d) specialized publications/reports
  - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV reporters
  - d) specialized publication reporters
- 56) President's List
- a) media
  - b) colleagues
- 57) Terrorism
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
  - d) calendar listings
- 58) Jewish Media
- a) newspapers
  - b) broadcast
- 59) AIDS
- a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International
- a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
- a) newspapers
  - b) TV reporters
  - c) specialized publication reporters
- OTHER: \_\_\_\_\_
- Kellie - 7
- EFFECTIVE 4/91, GWU
- I will send it to Soviet media.

Oct. 9, 1991  
CONTACT: Kellie Boyet  
(202) 994-6460

MEDIA ADVISORY

SOVIET COMMENTATOR BORIS NOTKIN TO GIVE GW STUDENTS  
A NATIVE'S LOOK INSIDE SOVIET LIFE

EVENT: Boris Notkin, anchor of the popular Soviet television program "Good Evening Moscow," will address students of The George Washington University. He will discuss life in the Soviet Union and how the society has been affected by the recent collapse of communism.

Notkin's appearance is sponsored by GW's Program Board, a student-run organization that brings lecturers, politicians, entertainers and films to campus.

WHEN: Wednesday, Oct. 16, 1991  
7:00 p.m.

WHERE: The George Washington University  
Marvin Center Theatre, First Floor  
800 22nd Street, NW

\*\*\*\*\*

Notkin, in addition to being the host of "Good Evening Moscow," is professor of rhetoric at the University of Moscow. He has published numerous articles and books on political rhetoric and psychology and has served as an interpreter for former President Ronald Reagan and Senator Edward Kennedy on their journeys to the Soviet Union. Most recently, Notkin was a visiting Fulbright Professor at the University of Wisconsin-Madison, lecturing on the changes in Soviet journalism since the advent of glasnost and perestroika.

Oct. 9, 1991  
CONTACT: Kellie Boyet  
(202) 994-6460

## MEDIA ADVISORY

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BOB \_\_\_\_\_

JOANN \_\_\_\_\_

KELLIE \_\_\_\_\_

FAY \_\_\_\_\_

LORETTA \_\_\_\_\_

HEATHER authn

PEGGY \_\_\_\_\_

HELEN \_\_\_\_\_

JAMIE \_\_\_\_\_

SANDY \_\_\_\_\_

JANE \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

~~Could you look at this.~~

~~not~~

~~It may be confusing~~

2 Releases - please proof

~~They~~

~~2-1-1988~~

- Local Daily
- a) Metro Desk
  - Style, Capital Life
  - c) National Desk
- Metro Newspapers
- a) D.C.
  - b) Maryland (PG County)
  - c) Maryland (Montgomery County)
  - d) Northern Virginia
  - e) Loudoun County
- Local TV
- a) News Desk
  - b) Public Affairs Director
  - c) PSA Director
  - d) Talk Show/Public Affairs Show
- Local Radio
- a) News Director
  - b) PSA Director
  - c) Calendar Listings
  - d) Talk Show/Public Affairs Show
- General Interest and News Magazine
- Local Coverage
  - National Coverage
- National Daily
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  - b) Home Office
  - c) Lifestyle Editor
  - d) Op-Ed Editor
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- a) City Desk
  - b) National Desk
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  - d) Daybooks
- Syndicates/News Services
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  - b) Broadcast
- National Broadcast
- a) Network Radio News Desk
  - b) Network Radio Shows
  - c) Network TV News Desk
  - d) Network TV Shows
  - e) Non-Network Radio Talk Shows
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  - b) British
  - c) Canadian
  - d) Hispanic
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  - j) Israel
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  - b) radio reporters
  - c) TV reporters
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  - d) specialized publication reporters
- 41) Pentagon/Defense
- National Security
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
  - d) specialized publication reporters
- 43) Public/International Affairs
- State Department
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
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- a) newspaper reporters
  - b) radio reporters
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  - e) calendar listings
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  - z) travel trade publications
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  - b) radio reporters
  - c) TV reporters
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  - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
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  - d) specialized publication reporters
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- 57) Terrorism
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  - c) TV reporters
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  - e) calendar listings
- 58) Jewish Media
- a) newspapers
  - b) broadcast
- 59) AIDS
- a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International
- a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
- a) newspapers
  - c) TV reporters
  - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
  - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
  - d) specialized publication reporters

OTHER:

- 3 copies to  
Lemore Miller  
Pimoth Gallery  
Hisher and.

- 2 copies to Heather

EFFECTIVE 4/91, GWU

2 releases

Oct. 10, 1991

FOR MORE INFORMATION: (202) 994-1525  
(202) 994-7091

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

**FOR IMMEDIATE RELEASE**

**GW'S DIMOCK GALLERY HOSTS SPECIAL DISPLAY OF BRUNO LUCCHESI  
WORKS CONCURRENT WITH ANNUAL STUDENT SHOW**

**EVENT:** Bruno Lucchesi, an internationally renowned Italian sculptor who works in terra-cotta, will display several pieces at the Dimock Gallery from November 11 - 15. Lucchesi is the Smith Distinguished Visiting Professor in Fine Arts at GW. He will discuss his work in the Dimock Gallery at noon on Thursday, November 14.

**WHEN:** Nov. 11 - 15, 1991  
10:00 a.m. to 5:00 p.m.

**WHERE:** Dimock Gallery, The George Washington University  
Off the lower lounge of Lisner Auditorium  
21st and H Streets, NW  
Washington, DC

**COST:** Free and open to the public

\*\*\*\*\*

A special exhibit of works by Bruno Lucchesi, an internationally renowned Italian sculptor who works in terra-cotta, will be held in The George Washington University Dimock Gallery from November 11 - 15. Lucchesi is the Smith Distinguished Visiting Professor in Fine Arts at GW. He will

-More-

discuss his work in the Dimock Gallery at noon on Thursday, November 14.

The Dimock Gallery is located off the lower lounge of GW's Lisner Auditorium, 21st and H Streets, NW. Special exhibit hours are Monday through Friday, 10:00 a.m. to 5:00 p.m.

Admission is free. For more information call (202) 994-1525 or (202) 994-7091.

Oct. 10, 1991

FOR MORE INFORMATION: (202) 994-1525  
(202) 994-7091

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

**FOR IMMEDIATE RELEASE**

**GW'S DIMOCK GALLERY FEATURES WORK BY ART STUDENTS**

**EVENT:** Works by students taking art courses at The George Washington University will be exhibited at GW's Dimock Gallery in its "Annual Student Show." The exhibit will include work in a variety of media, including ceramics, design, painting, photography, printmaking, sculpture and visual communications. Many of the works displayed will be available for purchase.

**WHEN:** Nov. 7 - Dec. 5, 1991  
Tuesday through Friday, 10:00 a.m. to 5:00 p.m.  
Saturday, noon to 5:00 p.m.  
Sunday and Monday, closed to the public

**WHERE:** Dimock Gallery, The George Washington University  
Off the lower lounge of Lisner Auditorium  
21st and H Streets, NW  
Washington, DC

**COST:** Free and open to the public

\*\*\*\*\*

Works by students taking art courses at The George Washington University will be exhibited at GW's Dimock Gallery in its "Annual Student Show" from November 7 to December 5, 1991. The exhibit will include work in a variety of media, including

-More-

ceramics, design, painting, photography, printmaking, sculpture and visual communications. Many of the works displayed will be available for purchase.

The Dimock Gallery is located off the lower lounge of GW's Lisner Auditorium, 21st and H Streets, NW. Hours are Tuesday through Friday, 10:00 a.m. to 5:00 p.m., and Saturday, noon to 5:00 p.m. The gallery is closed to the public on Sunday and Monday but will be open on Monday, November 11 and for selected Lisner Auditorium performances. Admission is free. For more information call (202) 994-1525 or (202) 994-7091.

BOB \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER \_\_\_\_\_

*Heather*

HELEN \_\_\_\_\_

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

JOANN \_\_\_\_\_

KELLIE \_\_\_\_\_

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

- 1) Local Daily
- a) Metro Desk
  - b) Style, Capital Life
  - c) National Desk
- 2) Metro Newspapers
- a) D.C.
  - b) Maryland (PG County)
  - c) Maryland (Montgomery County)
  - d) Northern Virginia
  - e) Loudoun County
- 3) Local TV
- a) News Desk
  - b) Public Affairs Director
  - c) PSA Director
  - d) Talk Show/Public Affairs Show
- 4) Local Radio
- a) News Director
  - b) PSA Director
  - c) Calendar Listings
  - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
- a) Local Coverage
  - b) National Coverage
- 6) National Daily
- a) Washington Bureau
  - b) Home Office
  - c) Lifestyle Editor
  - d) Op-Ed Editor
- 7) Wire Services
- a) City Desk
  - b) National Desk
  - c) Broadcast
  - d) Daybooks
- 8) Syndicates/News Services
- a) Newspapers
  - b) Broadcast
- 9) National Broadcast
- a) Network Radio News Desk
  - b) Network Radio Shows
  - c) Network TV News Desk
  - d) Network TV Shows
  - e) Non-Network Radio Talk Shows
- 10) Foreign Media
- a) Australian
  - b) British
  - c) Canadian
  - d) Hispanic
  - e) Japanese
  - f) French
  - g) German
  - h) Korean
  - i) Chinese
  - j) Israel
- 11) Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
  - b) specialized publication reporters (gazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
  - b) specialized publication reporters
- 13) Art
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
  - b) radio
  - c) TV
  - d) specialized publications
- 15) Business
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
- a) Campus
  - b) D.C.
  - c) Maryland
  - d) Virginia
  - e) Special Campus
  - f) Dean's List
- 18) Computers
- a) newspaper reporters
  - b) specialized publication reporters
  - c) calendar listings
- 19) Congress
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 22) Drama
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar Listings
- 23) Economics/Finance
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
- 26) Engineering
- a) TV reporters
  - b) specialized publication reporters
  - c) calendar listings
- 27) Environment
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
- 28) Federal
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 29) Film
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 30) Health Services
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
  - d) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
  - b) specialized publication reporters
  - c) calendar listings
- 36) Media
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 37) Military
- a) newspapers
  - b) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 41) Pentagon/Defense
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
  - b) specialized publication reporters
- 43) Public/International Affairs
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 44) Regulatory Agencies
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  - b) radio reporters
  - c) TV reporters
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  - b) specialized publication reporters
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- 48) Technology
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
- 49) Telecommunications
- a) newspaper reporters
  - b) specialized publication reporters
  - c) calendar listings
- 50) Travel
- a) newspaper reporters
  - b) specialized publications (in-flight magazines)
  - c) travel trade publications
- 51) White House
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 52) Women's Issues
- a) newspaper reporters
  - b) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV shows
  - d) specialized publications/reports
  - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV reporters
  - d) specialized publication reporters
- 56) President's List
- a) media
  - b) colleagues
- 57) Terrorism
- a) newspaper reporters
  - b) TV reporters
  - c) specialized publication reporters
  - d) calendar listings
- 58) Jewish Media
- a) newspapers
  - b) broadcast
- 59) AIDS
- a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International
- a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
- a) newspapers
  - b) TV reporters
  - c) specialized publication reporters
- OTHER: Home me Cashell  
SBPM Alumni Assoc.  
Bldg 1  
copies to Heather
- EFFECTIVE 4/91, GWU
- Faxed to Business  
Desk of Journal  
Newspapers

Oct. 10, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

**FOR IMMEDIATE ATTENTION**

**PRIVATE SECTOR LEADERSHIP IN PUBLIC FINANCIAL POLICY  
IS TOPIC OF GW PROGRAM IN NORTHERN VIRGINIA**

**EVENT:** Kenneth L. Robinson, president and CEO of the National Association of Federal Credit Unions (NAFCU), will discuss "The Private Sector Leadership Role in Formulating Public Financial Policy." Robinson will speak at an evening reception sponsored by the alumni association of The George Washington University School of Business and Public Management.

**WHEN:** Tuesday, October 15, 1991  
5:30 - 7:30 p.m.

**WHERE:** Tower Club  
800 Towers Crescent Drive, Ste. 1700  
Vienna, Virginia

**COST:** \$20 per person

**BACKGROUND:** Robinson has served as president and CEO of NAFCU for seven years. He is the link between the nation's federal credit unions and the federal executive and legislative activities that govern their operations.

After graduating from Boston College in 1950, Robinson launched a highly distinguished 33 year career in the Marine Corps, retiring in 1983 as a major general. During his tenure in the Marine Corps, he earned a masters of science degree in financial management from The George Washington University and devoted ten years to volunteer work with three different credit unions. He also served as a board of trustees member of the Navy Federal Credit Union. Prior to his current position, Robinson worked with the National Credit Union Administration assisting troubled credit unions.

Oct. 10, 1991

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BOB \_\_\_\_\_

DEBBIE \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER *Not* \_\_\_\_\_

HELEN \_\_\_\_\_

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

JOANN *JS* \_\_\_\_\_

KELLIE *Author* \_\_\_\_\_

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

RICHARD \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

*EAST European  
students*

*@  
NLC*

- Local Daily
- a) Metro Desk
  - Style, Capital Life
  - c) National Desk
- Metro Newspapers
- a) D.C.
  - b) Maryland (PG County)
  - c) Maryland (Montgomery County)
  - d) Northern Virginia
  - e) Loudoun County
- Local TV
- a) News Desk
  - b) Public Affairs Director
  - c) PSA Director
  - d) Talk Show/Public Affairs Show
- Local Radio
- a) News Director
  - b) PSA Director
  - c) Calendar Listings
  - d) Talk Show/Public Affairs Show
- General Interest and News Magazine
- Local Coverage
  - National Coverage
- National Daily
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  - c) Lifestyle Editor
  - d) Op-Ed Editor
- Wire Services
- a) City Desk
  - b) National Desk
  - c) Broadcast
  - d) Daybooks
- Syndicates/News Services
- a) Newspapers
  - b) Broadcast
- National Broadcast
- a) Network Radio News Desk
  - b) Network Radio Shows
  - c) Network TV News Desk
  - d) Network TV Shows
  - e) Non-Network Radio Talk Shows
- Foreign Media
- a) Australian
  - b) British
  - c) Canadian
  - d) Hispanic
  - e) Japanese
  - f) French
  - g) German
  - h) Korean
  - i) Chinese
  - j) Israel
- (NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.
- SUBJECT or AUDIENCE
- 11) Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
  - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
- a) newspaper reporters
  - d) specialized publication reporters
- 13) Art
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
  - b) radio
  - c) TV
  - d) specialized publications
- 15) Business
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
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- 17) Community (Non-Media)
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  - b) D.C.
  - c) Maryland
  - d) Virginia
  - e) Special Campus
  - f) Dean's List
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  - d) specialized publication reporters
  - e) calendar listings
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
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  - b) radio reporters
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- 21) Dance
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 22) Drama
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar Listings
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 26) Engineering
- c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 27) Environment
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  - c) TV reporters
  - d) specialized publication reporters
- 28) Federal
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  - c) TV reporters
  - d) specialized publication reporters
- 29) Film
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  - b) radio reporters
  - c) TV reporters
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  - e) calendar listings
- 30) Health Services
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  - e) law reviews
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  - c) TV reporters
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  - e) calendar listings
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  - d) specialized publications
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- d) specialized publication reporters
- 39) Music
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  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 41) Pentagon/Defense
- National Security
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
  - d) specialized publication reporters
- 43) Public/International Affairs
- State Department
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 45) Religion
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- a) newspaper reporters
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- 47) Science
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 49) Telecommunications
- a) newspaper reporters
  - d) specialized publication reporter
  - e) calendar listings
- 50) Travel
- a) newspaper reporters
  - b) specialized publications (in-flight magazines)
  - z) travel trade publications
- 51) White House
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 52) Women's Issues
- a) newspaper reporters
  - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV shows
  - d) specialized publications/reports
  - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV reporters
  - d) specialized publication reporters
- 56) President's List
- a) media
  - b) colleagues
- 57) Terrorism
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 58) Jewish Media
- a) newspapers
  - b) broadcast
- 59) AIDS
- a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International
- a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
- a) newspapers
  - c) TV reporters
  - d) specialized publication reporters
- OTHER: \_\_\_\_\_
- Kellie - 57
- EFFECTIVE 4/91, GWU
- 109  
57  
T73

Oct. 10, 1991  
CONTACT: Kellie Boyet  
(202) 994-6460

FOR IMMEDIATE RELEASE

EAST EUROPEAN LAWYERS STUDY AT NATIONAL LAW CENTER

Six lawyers from Eastern Europe are learning about the American legal system in a special program at The George Washington University National Law Center (NLC). Through the International and Comparative Law Program's "George Washington Rule of Law Fellowships," the lawyers will earn Master of Laws (LL.M.) degrees in one year.

The fellowship program awards full-tuition NLC scholarships, worth approximately \$14,000 each, to new graduate law students. In addition, each student receives a \$10,750 education grant from the U.S. Information Agency for housing, transportation and other living expenses.

Three of the students hail from Czechoslovakia and two from Romania. Hungary is represented by one student.

"The presence of these young foreign lawyers at the National Law Center enriches our international legal studies program immeasurably," says Thomas Buergenthal, the Lobingier Professor of Comparative and International Law and director of international legal studies at the NLC. "Our hope, too, is that what the lawyers learn here will prove of use to them in their home countries."

--MORE--

The six students are Peter Lakatos, George C. Maior, Mihnea I. Motoc, Emil Nemec, Ivo Nesrovnal and Pavel Randl.

Born in Hungary in 1966, Lakatos, 25, graduated from Eotvos Lorand University in Budapest in 1991 with a J.D. degree in civil law. Specializing in international transactions law, he was an associate with the Budapest law firm Koves & Tarsai Ugyvedek.

A Romanian, Maior, 24, received his law degree from the University Babes-Bolyai, Cluj-Napoca, Romania earlier this year. During his legal education, Maior studied abroad in Oslo, Norway and Florence Italy.

A fellow Romanian, Motoc, 25, holds a Master of Laws degree from the University of Bucharest. A practicing attorney, he has worked for Procuratura Bolintin Vale and Procuratura Sector 2 Bucuresti. Prior to enrolling at GW, Motoc was an attache for the Romanian Ministry of Foreign Affairs.

Twenty-four year old Nemec, born in Bratislava, Czechoslovakia, was awarded the J.D. degree from Comenius University in June 1989. After graduation, he served as a commercial lawyer for the Truckcenter CSFR, Ltd.

Also from Czechoslovakia and Comenius University, Nesrovnal, 27, graduated with a J.D. degree in 1986. After graduation, he continued his studies, pursuing a Ph.D. at the Institute of State and Law of the Slovak Academy of Sciences. Nesrovnal recently served as a human rights advisor to Vaclav Havel, the president of Czechoslovakia.

--MORE--

The third student from Czechoslovakia, Randl, 24, was awarded the J.D. degree from Charles University earlier this year. While a law student, Randl participated in the Seminar on the European Convention of Human Rights, in Salzburg, Austria.

In addition to the six George Washington Rule of Law Fellowship students, two other East European lawyers are studying at the NLC.

As part of its International and Comparative Law Program, the NLC offers a Master of Laws degree designed especially for graduates of foreign law schools. They may pursue study in international and comparative law or any of the other specialized graduate degree programs offered at the NLC, such as environmental law and intellectual property law. Every year, the NLC has 30-40 foreign lawyers enrolled in the International and Comparative Law Program.

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LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

RICHARD \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

SLUG: Museum Education WorkshopAUTHOR: KJ DorsetDATE RELEASED: 15 Oct '91

## 1) Local Daily

- a) Metro Desk
- Style, Capital Life
- c) National Desk

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- e) calendar listings

## 22) Drama

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar Listings

## 23) Economics/Finance

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 24) Education

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 25) Energy

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

## 26) Engineering

- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 27) Environment

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- d) specialized publication reporters

## 28) Federal

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- d) specialized publication reporters

## 29) Film

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## 30) Health Services

- a) newspaper reporters
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## 31) Historical

- d) specialized publication reporters

## 32) Labor

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 33) Law/The Courts

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) law reviews

## 34) Libraries

- d) specialized publication reporters

## 35) Literary

- a) newspaper reporters
- d) specialized publication reporters
- e) calendar listings

## 36) Media

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 37) Military

- a) newspapers
- d) specialized publications

38) Museum

- d) specialized publication reporters

## 39) Music

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 40) Politics

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

41) Pentagon/Defense

- National Security
- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters

## 42) Public Policy

- a) newspaper reporters
- d) specialized publication reporters

43) Public/International Affairs

- State Department
- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

44) Regulatory Agencies

- a) newspaper reporters
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 45) Religion

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- d) specialized publication reporters

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- d) specialized publication reporters
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## 50) Travel

- a) newspaper reporters
- b) specialized publications (in-flight magazines)
- z) travel trade publications

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- a) newspaper reporters
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- c) TV reporters
- d) specialized publication reporters

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- a) newspaper reporters
- d) specialized publication reporters

53) Women/Family/Leisure-Oriented Audience

- d) specialized publications

## 54) Youth-Oriented Audience

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV shows
- d) specialized publications/reports
- e) calendar listings

## 55) Space

- a) newspaper reporters/columns
- b) radio reporters/shows
- c) TV reporters
- d) specialized publication reporters

## 56) President's List

- a) media
- b) colleagues

## 57) Terrorism

- a) newspaper reporters
- c) TV reporters
- d) specialized publication reporters
- e) calendar listings

## 58) Jewish Media

- a) newspapers
- b) broadcast

## 59) AIDS

- a) newspapers
- b) specialized publications
- c) TV reporters
- d) radio reporters

## 60) International

- a) newspapers
- b) radio reporters
- c) TV reporters
- d) specialized publication reporters

## 61) Banking

- a) newspapers
- c) TV reporters
- d) specialized publication reporters

OTHER: \_\_\_\_\_

Kellie - 5

EFFECTIVE 4/91, GWU

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

## 11) Advertising/Public Relations/Marketing

- a) newspaper reporters (local, national and syndicates)
- d) specialized publication reporters (magazine, newsletters, etc.)

## 12) Architecture

- a) newspaper reporters
- d) specialized publication reporters

October 14, 1991

CONTACT: Kellie Boyet  
(202) 994-6460

FOR IMMEDIATE RELEASE

"THE DYNAMICS OF MUSEUM EXHIBITION DEVELOPMENT"

"The Dynamics of Museum Exhibition Development: An Introductory Workshop" will be offered next spring by The George Washington University Museum Education Program. The two and one-half-day workshop, scheduled for March 12-14, 1992, will feature presentations by museum professionals, field trips to area museums and hands-on experience in the design of exhibit models.

According to Judith Landau, assistant director of the Museum Education Program, the workshop will provide participants with an understanding of the "complex interactions between key players in the exhibition development process."

GW's Museum Education Program, the first of its kind in the nation, is a 33-credit, interdisciplinary program that combines academic study with supervised field work at educational sites and museums. The curriculum also offers students behind-the-scenes access to museum collections and contact with prominent professionals in the field.

Graduates of the program currently hold a variety of leadership positions in art, history and science museums; zoos, aquariums and nature centers; and historical societies and sites.

--MORE--

For more information on registration and fees for the museum exhibit workshop or the Museum Education Program, contact Judith Landau, assistant director, Museum Education Program, The George Washington University, 2201 G Street, NW, Washington, DC 20052, (202) 994-6682.

October 14, 1991

CONTACT: Kellie Boyet  
(202) 994-6460

FOR IMMEDIATE RELEASE

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BOB \_\_\_\_\_

JOANN JS \_\_\_\_\_

KELLIE \_\_\_\_\_

FAY \_\_\_\_\_

LORETTA \_\_\_\_\_

HEATHER Walker \_\_\_\_\_

PEGGY \_\_\_\_\_

HELEN \_\_\_\_\_

JAMIE \_\_\_\_\_

SANDY \_\_\_\_\_

JANE \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

*Internal*

Oct. 16, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

FOR IMMEDIATE RELEASE

MONTY ALEXANDER TEACHES TWO FREE JAZZ CLINICS AT GW

Acclaimed jazz recording artist Monty Alexander will give a two-part jazz clinic at The George Washington University. The clinic is sponsored by the University's Department of Music.

11:00 a.m. - 12:00 noon

WORKSHOP #1: "Working on the Road"

Working with the GW Faculty Jazz Quartet, Alexander will conduct an open rehearsal showing how he prepares for a concert using local "pick-up" musicians.

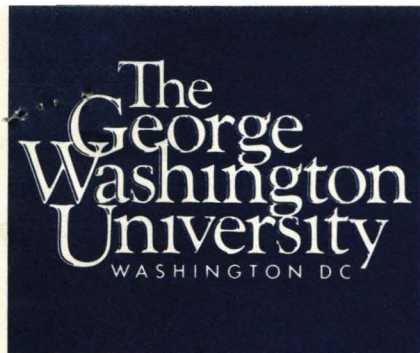
1:30 p.m.

WORKSHOP: #2: "The River"

Alexander will discuss his latest album which features his interpretations of hymns and spirituals. Students are encouraged to purchase a copy of this recording prior to the clinic and to be ready with questions.

WHERE: The George Washington University  
Academic Center, Rm. B-120  
801 22nd St., NW

COST: Free and open to the public.



# NEWS

OFFICE OF UNIVERSITY RELATIONS • WASHINGTON, D.C. 20052 • (202)994-6460

Oct. 16, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

FOR IMMEDIATE RELEASE

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801 22nd St., NW

COST: Free and open to the public.

--30--

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DEBBIE \_\_\_\_\_

FAY \_\_\_\_\_

HEATHER \_\_\_\_\_

HELEN \_\_\_\_\_

JAMIE \_\_\_\_\_

JANE \_\_\_\_\_

JOANN \_\_\_\_\_

KELLIE *Author*

LORETTA \_\_\_\_\_

PEGGY \_\_\_\_\_

RICHARD \_\_\_\_\_

SANDY \_\_\_\_\_

TRACY \_\_\_\_\_

*CWC*

NOTES

ENVIRONMENTAL  
Law  
CONFERENCE

- 1) Local Daily
- a) Metro Desk
  - b) Style, Capital Life
  - c) National Desk
- 2) Metro Newspapers
- a) D.C.
  - b) Maryland (PG County)
  - c) Maryland (Montgomery County)
  - d) Northern Virginia
  - e) Loudoun County
- 3) Local TV
- a) News Desk
  - b) Public Affairs Director
  - c) PSA Director
  - d) Talk Show/Public Affairs Show
- 4) Local Radio
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  - b) National Coverage
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  - d) Op-Ed Editor
- 7) Wire Services
- a) City Desk
  - b) National Desk
  - c) Broadcast
  - d) Daybooks
- 8) Syndicates/News Services
- a) Newspapers
  - b) Broadcast
- 9) National Broadcast
- a) Network Radio News Desk
  - b) Network Radio Shows
  - c) Network TV News Desk
  - d) Network TV Shows
  - e) Non-Network Radio Talk Shows
- 10) Foreign Media
- a) Australian
  - b) British
  - c) Canadian
  - d) Hispanic
  - e) Japanese
  - f) French
  - g) German
  - h) Korean
  - i) Chinese
  - j) Israel
- 11) Advertising/Public Relations/Marketing
- a) newspaper reporters (local, national and syndicates)
  - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
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  - d) specialized publication reporters
- 13) Art
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 14) Black-oriented Audience
- a) newspapers
  - b) radio
  - c) TV
  - d) specialized publications
- 15) Business
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  - c) Maryland
  - d) Virginia
  - e) Special Campus
  - f) Dean's List
- 18) Computers
- a) newspaper reporters
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  - e) calendar listings
- 19) Congress
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 20) Consumer
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 21) Dance
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 22) Drama
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar Listings
- 23) Economics/Finance
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 24) Education
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 25) Energy
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 26) Engineering
- c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 27) Environment
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 28) Federal
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 29) Film
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 30) Health Services
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- 31) Historical
- d) specialized publication reporters
- 32) Labor
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  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 33) Law/The Courts
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  - c) TV reporters
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  - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 36) Media
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 37) Military
- a) newspapers
  - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 41) Pentagon/Defense
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
  - d) specialized publication reporters
- 43) Public/International Affairs
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  - d) specialized publication reporters
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  - e) calendar listings
- 49) Telecommunications
- a) newspaper reporters
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- 50) Travel
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  - b) specialized publications (in-flight magazines)
  - z) travel trade publications
- 51) White House
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  - c) TV reporters
  - d) specialized publication reporters
- 52) Women's Issues
- a) newspaper reporters
  - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV shows
  - d) specialized publications/reports
  - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV reporters
  - d) specialized publication reporters
- 56) President's List
- a) media
  - b) colleagues
- 57) Terrorism
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 58) Jewish Media
- a) newspapers
  - b) broadcast
- 59) AIDS
- a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International
- a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
- a) newspapers
  - c) TV reporters
  - d) specialized publication reporters

OTHER: Kellie - 2

See other pages.

EFFECTIVE 4/91, GWU  
5 copies  
Lu Klippinger  
C+I  
Bluf E  
Rm 103

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

Oct. 16, 1991  
MEDIA CONTACT: Kellie Boyet  
(202) 994-6460  
PUBLIC CONTACT: (202) 994-7238

FOR IMMEDIATE RELEASE

**DISTRICT OF COLUMBIA BAR AND GW's NATIONAL LAW CENTER  
HOST INSTITUTE ON FEDERAL ENVIRONMENTAL LAW REGULATIONS**

The District of Columbia Bar and The George Washington University National Law Center will host a two-day institute on the changes in environmental law and regulations. "Federal Environmental Law: Current and Future Trends in Regulation, Enforcement and Corporate Management" will be held Nov. 14-15 at the Willard-Intercontinental Hotel in Washington, DC.

Featuring more than 30 leading environmental law experts from both the private and public sectors, "Federal Environmental Law" will explore current and emerging issues surrounding environmental law, regulation, enforcement and corporate management. The conference is targeted to meet the needs of corporate counsel, environmental/health and safety managers, and public relations professionals; federal and state government agency environmental compliance counsel and managers; risk management officers; and environmental lawyers.

The registration deadline is Friday, Nov. 1, 1991. The fee for the conference, including luncheons, reception and course materials, is \$625. Cost for D.C. Bar and GW National Law Center alumni is \$595.

Oct. 16, 1991

MEDIA CONTACT: Kellie Boyet  
(202) 994-6460

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THE INSTITUTE ON FEDERAL ENVIRONMENTAL LAW

Current and Future Trends in Regulation,  
Enforcement and Corporate Management

EVENTS SCHEDULE

Thursday, Nov. 14, 1991

9:00 a.m. - 5:00 p.m.

I. Key Legislative Reauthorization and Major New EPA Policy Initiatives

Time: 9:00 a.m.

Topics include the Clear Water Act reauthorization, RCRA reauthorization and pollution prevention.

Presenters are James T. Banks, vice president and general counsel, Chemical Waste Management, Inc.; Frances A. Dubrowski, chair and counsel to environmental organizations, Alliance for Justice; Nancy B. Firestone, associate deputy administrator, U.S. Environmental Protection Agency; Joyce Rechtschaffen, legislative assistant and counsel, Office of Senator Joseph I. Lieberman (D-Conn.)

II. Clean Air Act: One Year After the Amendments - Where is EPA and What is Coming

Time: 11:15 a.m. (session reconvenes after the luncheon at 2:00 p.m.)

Topics include the EPA, air toxins, non-attainments and permits, and views from environmentalists.

Presenters are David D. Doniger, senior attorney, Natural Resources Defense Council; Alan W. Eckert, associate general counsel, EPA; Henry V. Nickel, partner, Hunton & Williams; Ellen Siegler, senior attorney, American Petroleum Institute; Margaret N. Strand, chief environmental defense section, U.S. Dept. of Justice.

Luncheon Speaker -- F. Henry Habicht II  
Deputy Administrator, EPA

Time: 12:30 p.m.

III. International Issues

Time: 3:15 p.m.

Topics include doing business in the European Community and Asia, corporate world-wide compliance, and international development.

Presenters are William A. Butler, partner, Dickstein, Shapiro & Morin; Nicholas A. Robinson, professor, the Pace University School of Law's Center for Environmental Legal Studies; Turner T. Smith Jr., managing partner, Hunton & Williams; W. Roger Strelow, vice president, Bechtel Environmental, Inc.; and Nicholas C. Yost, partner, Dickstein, Sharp & Morin.

Friday, Nov. 15  
9:00 a.m. - 5:00 p.m.

IV. The Emerging Areas of Environmental Regulation of Consumer Products

Time: 9:00 a.m.

Topics include "green" labeling and chemical content regulation of food, drugs and other consumer products.

Presenters are Donald Carr, Esq., Winthrop, Stimson, Putnam & Roberts; Norman L. Dean, executive vice president, Green Seal, Inc.; and James M. Spears, general counsel, Federal Trade Commission.

V. Enforcement and Liability Trends

Time: 10:45 a.m.

Topics include EPA civil enforcement and federal criminal trends, and managing criminal investigations/environmental audit enforcement implications.

Presenters are institute co-chair David T. Buente, Jr, partner, Sidley & Austin; Scott C. Fulton, director of civil enforcement, EPA; and Thomas C. Green, partner, Sidley & Austin.

Luncheon -- 12:15 p.m.

VI. Corporate Environmental Management Issues/Compliance Audits

Time: 1:45 p.m.

Topics include the "Valdez principles" and Security and Exchange Commission and Internal Revenue Service Issues, responsible care standards and corporate management policy.

Presenters are William Y. Brown, director of environmental affairs, Waste Management, Inc.; Thomas M. McMahon, partner, Sidley & Austin; Stephen D. Ramsey, vice president for corporate environmental programs, General Electric Company; and David F. Zoll, vice president and general counsel, Chemical Manufacturers Association.

VII. Crisis Management

Time: 3:30 p.m.

Topics include developing relationships with regulators, legislators, media and the public; and being prepared for a crisis when it occurs.

Presenters are institute co-chair Joan Z. Bernstein, vice president for environmental policy and ethical standards, Waste Management, Inc.; Angus Macbeth, partner, Sidley & Austin; Nicola W. Palmieri, general counsel, BASF Corporation; and James A. Rogers, partner and head of the environmental department, Skadden, Arps, Slate, Meagher & Flom.



- 1) Local Daily
- a) Metro Desk
  - b) Style, Capital Life
  - c) National Desk
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  - b) National Desk
  - c) Broadcast
  - d) Daybooks
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- 30) Health Services
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 31) Historical
- d) specialized publication reporters
- 32) Labor
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 33) Law/The Courts
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) law reviews
- 34) Libraries
- d) specialized publication reporters
- 35) Literary
- a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 36) Media
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 37) Military
- a) newspapers
  - d) specialized publications
- 38) Museums
- d) specialized publication reporters
- 39) Music
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 41) Pentagon/Defense
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 42) Public Policy
- a) newspaper reporters
  - d) specialized publication reporters
- 43) Public/International Affairs
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 44) Regulatory Agencies
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 45) Religion
- a) newspaper reporters
  - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
- a) newspaper reporters
  - d) specialized publication reporters
- 47) Science
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 48) Technology
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 49) Telecommunications
- a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 50) Travel
- a) newspaper reporters
  - b) specialized publications (in-flight magazines)
  - z) travel trade publications
- 51) White House
- a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 52) Women's Issues
- a) newspaper reporters
  - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
- d) specialized publications
- 54) Youth-Oriented Audience
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV shows
  - d) specialized publications/reports
  - e) calendar listings
- 55) Space
- a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV reporters
  - d) specialized publication reporters
- 56) President's List
- a) media
  - b) colleagues
- 57) Terrorism
- a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 58) Jewish Media
- a) newspapers
  - b) broadcast
- 59) AIDS
- a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International
- a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
- a) newspapers
  - c) TV reporters
  - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings. Sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media in sub-categories a, b, c.

SUBJECT or AUDIENCE

OTHER: Stuart Kempley  
Met. Science  
Monroe 203

EFFECTIVE 4/91, GWU

5 released

a, b, d

Oct. 18, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

CORRECTION OF RELEASE DATED -- OCTOBER 14

GW PROFESSOR DISPUTES DECLINE IN WORLD POPULATION GROWTH RATES

Widespread reports that population growth rates have been declining have seriously misled the public about population trends, says Stuart Umpleby, a management science professor at The George Washington University. Umpleby's claims come in advance of World Population Week (Oct. 20-26), the time designated to review the trend of world population and to see what progress has been made in controlling population growth.

Umpleby explains that a sharp disagreement exists between demographers, who claim that since 1965 the world population growth rate has been declining, and natural scientists, who observe that for the past 30 years human population data have exceeded a curve based on an assumption of increasing growth rates.

"Natural scientists and demographers have evolved fundamentally different traditions of data analysis. So far the natural scientists have a better record in making forecasts," asserts Umpleby.

-More-

UMPLEBY

The views of the natural scientists were first presented in a 1960 article in Science Magazine, titled "Doomsday, Friday, 13 November, A.D. 2026." According to this article, human population growth rates have been increasing for thousands of years, and if the historical trend continues, around 2026 A.D. the world population will go to infinity. This theoretical result means that a period of great instability lies ahead, Umpleby explains.

"If we compare population data with the trend predicted by the 'doomsday' equation, population growth has in fact diverged from the trend, but in the wrong direction," says Umpleby. "After many years of family planning efforts the world is now 176 million people ahead of schedule."

Scientists using the 1960 equation predicted that the world population on April 1, 1991, was 5.208 billion. However, demographers at the Population Reference Bureau estimated it was actually 5.384 billion.

"The interpretations of demographers and natural scientists regarding growth rates are different because demographers do not calculate growth rates on the basis of totals as other scientists do," notes Umpleby. "Instead demographers estimate both growth rates and totals, and both estimates have historically been quite conservative."

Umpleby's research also shows another unusual twist. Demographers continue to raise world population estimates after

-More-

the date in question has passed. For example, "For the 1970 world population, the estimate made in 1982 was larger than the estimate made in 1973," he observes.

"I think that the statements by demographers over a period of years that growth rates have been declining have definitely misled the general public about the nature of population trends."

Oct. 18, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

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BOB \_\_\_\_\_

JOANN \_\_\_\_\_

KELLIE \_\_\_\_\_

FAY \_\_\_\_\_

LORETTA \_\_\_\_\_

HEATHER *Heather*

PEGGY \_\_\_\_\_

HELEN \_\_\_\_\_

JAMIE \_\_\_\_\_

SANDY \_\_\_\_\_

JANE \_\_\_\_\_

TRACY \_\_\_\_\_

NOTES

*Please proof*

*Rozanna has approved  
this*

- 1) Local Daily
  - a) Metro Desk
  - Style, Capital Life
  - c) National Desk
- 2) Metro Newspapers
  - a) D.C.
  - b) Maryland (PG County)
  - c) Maryland (Montgomery County)
  - d) Northern Virginia
  - e) Loudoun County
- 3) Local TV
  - a) News Desk
  - b) Public Affairs Director
  - c) PSA Director
  - d) Talk Show/Public Affairs Show
- 4) Local Radio
  - a) News Director
  - b) PSA Director
  - c) Calendar Listings
  - d) Talk Show/Public Affairs Show
- 5) General Interest and News Magazine
  - Local Coverage
  - National Coverage
- 6) National Daily
  - a) Washington Bureau
  - b) Home Office
  - c) Lifestyle Editor
  - d) Op-Ed Editor
- 7) Wire Services
  - a) City Desk
  - b) National Desk
  - c) Broadcast
  - d) Daybooks
- 8) Syndicates/News Services
  - a) Newspapers
  - b) Broadcast
- 9) National Broadcast
  - a) Network Radio News Desk
  - b) Network Radio Shows
  - c) Network TV News Desk
  - d) Network TV Shows
  - e) Non-Network Radio Talk Shows
- 10) Foreign Media
  - a) Australian
  - b) British
  - c) Canadian
  - d) Hispanic
  - e) Japanese
  - f) French
  - German
  - n) Korean
  - i) Chinese
  - j) Israel
- 13) Art
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 14) Black-oriented Audience
  - a) newspapers
  - b) radio
  - c) TV
  - d) specialized publications
- 15) Business
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 16) College Newspapers (local)
- 17) Community (Non-Media)
  - a) Campus
  - b) D.C.
  - c) Maryland
  - d) Virginia
  - e) Special Campus
  - f) Dean's List
- 18) Computers
  - a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 19) Congress
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 20) Consumer
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 21) Dance
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 22) Drama
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 23) Economics/Finance
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 24) Education
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 25) Energy
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 26) Engineering
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 27) Environment
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 28) Federal
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 29) Film
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 30) Health Services
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 31) Historical
  - d) specialized publication reporters
- 32) Labor
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 33) Law/The Courts
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) law reviews
- 34) Libraries
  - d) specialized publication reporters
- 35) Literary
  - a) newspaper reporters
  - d) specialized publication reporters
  - e) calendar listings
- 36) Media
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 37) Military
  - a) newspapers
  - d) specialized publications
- 38) Museums
  - d) specialized publication reporters
- 39) Music
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 40) Politics
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 41) Pentagon/Defense
  - National Security
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
- 42) Public Policy
  - a) newspaper reporters
  - d) specialized publication reporters
- 43) Public/International Affairs
  - State Department
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 44) Regulatory Agencies
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 45) Religion
  - a) newspaper reporters
  - d) specialized publication reporters
- 46) Social Sciences (Psychology, Sociology)
  - a) newspaper reporters
  - d) specialized publication reporters
- 47) Science
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 48) Technology
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 49) Telecommunications
  - a) newspaper reporters
  - d) specialized publication reporter
  - e) calendar listings
- 50) Travel
  - a) newspaper reporters
  - b) specialized publications (in-flight magazines)
  - z) travel trade publications
- 51) White House
  - a) newspaper reporters
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 52) Women's Issues
  - a) newspaper reporters
  - d) specialized publication reporters
- 53) Women/Family/Leisure-Oriented Audience
  - d) specialized publications
- 54) Youth-Oriented Audience
  - a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV shows
  - d) specialized publications/reports
  - e) calendar listings
- 55) Space
  - a) newspaper reporters/columns
  - b) radio reporters/shows
  - c) TV reporters
  - d) specialized publication reporters
- 56) President's List
  - a) media
  - b) colleagues
- 57) Terrorism
  - a) newspaper reporters
  - c) TV reporters
  - d) specialized publication reporters
  - e) calendar listings
- 58) Jewish Media
  - a) newspapers
  - b) broadcast
- 59) AIDS
  - a) newspapers
  - b) specialized publications
  - c) TV reporters
  - d) radio reporters
- 60) International
  - a) newspapers
  - b) radio reporters
  - c) TV reporters
  - d) specialized publication reporters
- 61) Banking
  - a) newspapers
  - c) TV reporters
  - d) specialized publication reporters

(NOTE: Underlined categories which follow are major categories, containing extensive media listings in sub-categories a, b, c. Non-underlined categories generally contain listings limited to local media. sub-categories a, b, c.

# SUBJECT or AUDIENCE

- 11) Advertising/Public Relations/Marketing
  - a) newspaper reporters (local, national and syndicates)
  - d) specialized publication reporters (magazine, newsletters, etc.)
- 12) Architecture
  - a) newspaper reporters
  - d) specialized publication reporters

OTHER:

EFFECTIVE 4/91, GWU

Can I see labels.  
There really are  
some people I  
need to take off.

Oct. 16, 1991

MEDIA CONTACT: Heather Ittel  
(202) 994-6460

FOR IMMEDIATE RELEASE

A KRISTALLNACHT OBSERVANCE -- GW'S UNIVERSITY SERIES  
FEATURES CLAUDIA STEVENS IN AN EVENING WITH MADAME F

Actress/vocalist Claudia Stevens presents "An Evening With Madame F," the one-woman show exploring the life and death experiences of a musical artist who performed in concentration camps. The performance, part of The University Series at The George Washington University Lisner Auditorium, commemorates the 53rd anniversary of Kristallnacht. The performance begins at 8:00 p.m. on Wednesday, November 6, at GW's Lisner Auditorium.

"An Evening with Madame F," is a work of theater-with-music conceived and written by Claudia Stevens. The music and electronic sound are composed by Fred Cohen. The performance represents a unique combination of piano-playing, singing and acting that Stevens calls "Panoply."

The work draws upon survivor accounts including that of Fania Fenelon, a young French cabaret singer with training in opera, who was deported in 1944 to Birkenau, the extermination camp adjoining Auschwitz. Fenelon played in the women's

-More-

orchestra at Auschwitz for 10 months until the musicians were disbanded and transferred to Bergen-Belsen.

"An Evening With Madame F" was commissioned by the Richmond Jewish Federation, and subsequently has been televised by PBS television affiliate WCVE. It has been performed throughout the United States.

As a vocalist and dramatic artist, Stevens performs works of the twentieth century. In 1986, she formed Panoply, a one-woman inter-media event combining vocals and drama with piano performance. Her presentations in this medium range from cabaret and melodrama to original experimental works and large scale music-theatre pieces. She is a frequent collaborator with composers, poets and visual artists. Also a pianist, Stevens has been presented in numerous solo piano recitals throughout the United States and in Europe. Her appearances include Carnegie Recital Hall, the National Gallery, Boston's Jordan Hall and the Dallas and New York Public Libraries. She also has recorded for Perspectives of New Music and National Public Radio. Stevens holds degrees in music from Vassar College, the University of California at Berkeley and Boston University. She teaches at the College of William and Mary.

Cohen has composed extensively for the stage, including works of opera, ballet and incidental music for plays. His compositions have been performed throughout the United States and

in South America. Cohen's recent honors include the ASCAP Grant to Young Composers and a major commission from the Richmond Symphony.

As a conductor, Cohen has given first performances of numerous works in New York, California and Virginia. He also is founder and artistic director of Currents, Virginia's new music ensemble performing in series at Virginia Museum of Fine Arts and the University of Richmond. Cohen is assistant professor music at the University of Richmond.

The performance is presented by The George Washington University in cooperation with GW's Hillel, the District of Columbia Jewish Community Center, Jewish Study Center, The Generation After and the Jewish Holocaust Survivors and Friends of Greater Washington.

Tickets for the program are \$15 and can be purchased at all TicketCentre outlets or by calling PhoneCharge at (202) 432-0200. \$5 student tickets (with valid i.d.) are available at the University Box Office in GW's Marvin Center, 800 21st Street, NW. Discounts for members of sponsoring organizations and group rates also are available. Call (202) 994-1500 for information. Lisner Auditorium is located at 730 21st Street, NW, Washington, DC.